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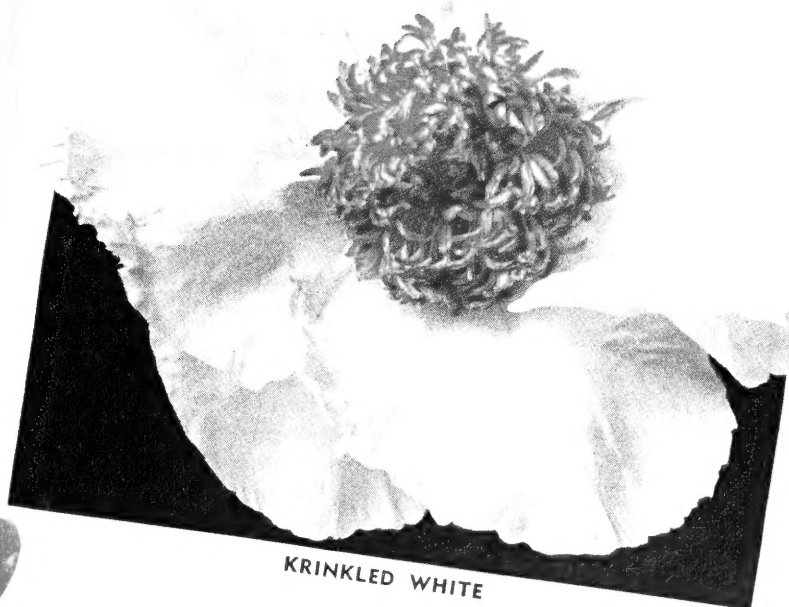


PRESIDENT LINCOLN

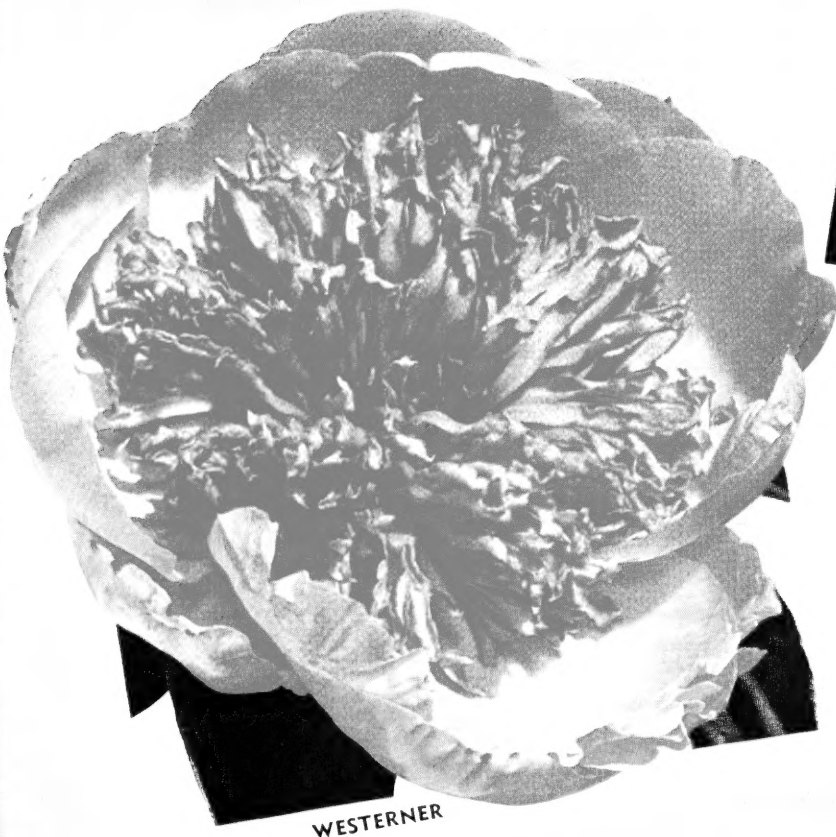
**Choice Peonies
Own Root Lilacs
Iris, Phlox
and Other
Perennials in
Season**



**Fall 1956
Minnesota's Oldest Nursery
1868-1956**



KRINKLED WHITE



WESTERNER

**BRAND
PEONY FARMS**
Box 408
FARIBAULT, MINN.



Kansas—Early Midseason, \$5.00

KANSAS

(Bigger)

Early bright red, held high on one of the strongest stems in the field. The dark green foliage is clean and the plant has always been healthy. The flower is full double with a few hidden stamens. Kansas is tops as a cut flower and in the show room. It won The American Home Achievement Medal in 1942, best flower in the National Show in 1950, best red in the National Show in Kansas City in 1953, and many other awards.

A Brand Division \$5.00



Mrs. Franklin D. Roosevelt—Late, \$3.00

A Hand Book on Peonies, consisting of 36 pages, will be sent free to all who order Peonies—otherwise send 25 cents for a copy.

JOIN THE AMERICAN PEONY SOCIETY

Every Peony lover should join the American Peony Society. Each member receives about four valuable booklets on the Peony each year. These bulletins contain valuable and interesting information. Articles are written by Peony enthusiasts from all sections of the country. A complete report of each National Peony Show is given in one of the numbers. You will keep up to date on the progress of the Peony by becoming a member.

Membership is \$5.00 per year. You may add this amount to any order you send to us and we will take care of your membership. This is an investment you will not regret.



Frances Willard—Midseason, \$2.00

FRANCES WILLARD

(Brand)

A very fine midseason white which we believe gives universal satisfaction. It opens an exquisite blush-white, with a carmine touch on the edge of some of the central petals. Slightly fragrant. We feel we didn't make a mistake in naming this Peony for a great woman.

A Brand Division \$2.00

MRS. FRANKLIN D. ROOSEVELT

(Franklin)

This very fine pink is a lovely flower and we think it is one of the very best varieties originated by Mr. Franklin. It is deep Therese-pink with extremely long overlapping cupped petals which enfold a real rosebud center. It has good substance and keeps well as a cut flower. Its fragrance is pronounced. This is a flower to be admired by all. It received a Gold Medal in 1948 and fully deserved it, and a consistent prize winner in all the large Peony shows.

A Brand Division \$3.00

The six Peonies illustrated on these two pages are exceptionally fine varieties and distinctly different. They will give excellent performance in the garden or in the show room. We know you will be delighted with the beauty of each flower.

SPECIAL OFFER OF ALL 6 COLORS: A total value of \$18.00, all labeled and true to name, for \$16.50, Postpaid.

LOREN FRANKLIN

(Franklin)

We consider this fine variety one of the very best of Mr. Franklin's originations. The flower is very large, full rose type, in a pleasing shade of deep pink. The flower is fragrant and comes into bloom late in the season. This is a pink you will really like.

A Brand Division \$3.00

NIMBUS

(Andrews)

An extra fine flesh-pink coming into bloom late in the Peony season. The flower is rose type, fragrant and greatly admired by all who see it. The plant is tall with excellent stems. A fine show flower and equally good in the garden. A Brand Division \$3.00



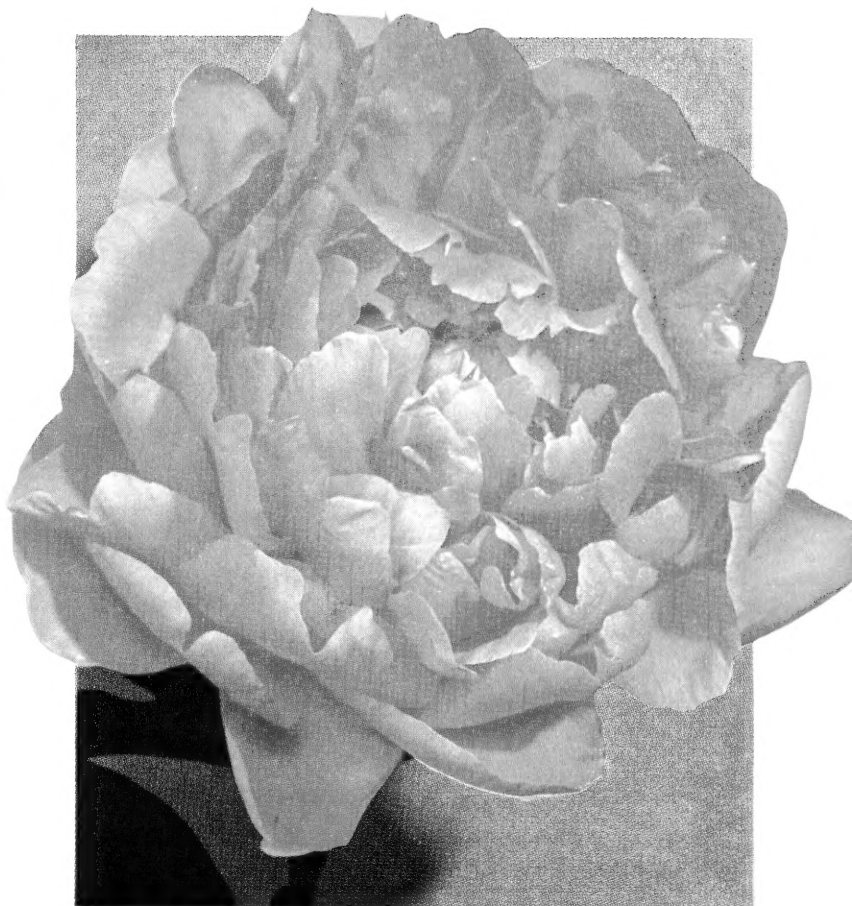
Nimbus—Late—\$3.00



MYRTLE GENTRY —SILVER MEDAL

A fragrant light pink praised by all who grow it. Winner of many medals.

We sell more of this variety than any other Peony we grow. Fine in the show room, excellent in the garden. Unbeatable as a cut flower. This fine pink should have a prominent place in every garden.



Loren Franklin—Late—\$3.00

MYRTLE GENTRY

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. The flower has the fragrance of a Tea Rose. Our Silver Medal variety.

A Brand Division \$2.00

Myrtle Gentry—Late—\$2.00

In the specimen class, this variety again won first prize as the best light pink in Chicago in 1955.





Mary Brand—\$1.50



Mme. de Verneville—Early, \$1.50



Richard Carvel—Early, \$1.50



Mons. Jules Elie—Early, \$1.50



Walter Faxon—Midseason, \$1.50

Early Blooming Collection

If you need color in your garden very early in the Peony season, these five varieties will prove most satisfactory. A total value of \$7.50 if purchased separately. As a collection we offer all five in our regular Brand Divisions for \$5.50, Postpaid.

•
Plant
Our
Large
Brand
Divisions
Early
and
Enjoy
Your
Flowers
Next
Spring
•

Our Peony List of CHOICE DOUBLE VARIETIES

A. B. FRANKLIN

(Franklin)

A large, late double white that opens with a faint rosy flush with a tinge of pinkish cream in the center. Petals are closely packed in Rose-like arrangement. Flower is perfect in form, of great substance, and is delicately fragrant. Plant is medium tall, with excellent foliage and stiff, straight stems. One of the very best of all white Peonies. This fine white was awarded a Gold Medal by the American Peony Society.

A Brand Division \$2.00

ACME

(Franklin)

A fine creamy rose type, fragrant pink coming into bloom midseason. In color it is a little darker than Minuet. The plant is a thrifty growing variety, with excellent foliage, and strong, stiff stems. An excellent variety.

A Brand Division \$2.00

ALBERT CROUSSE

(Crousse)

Albert, Felix, and Marie Crousse are three noteworthy Peonies. Albert Crousse is a beautiful soft shell-pink with narrow compact petals. An outstanding late midseason variety. If your garden needs a substantial late light pink, you will be pleased with this variety.

A Brand Division \$1.50

ANNE BIGGER

(Bigger)

This is a large, beautiful medium pink coming into bloom late midseason. The strong stems, clean foliage, and beautiful bud make this a most desirable variety.

A Brand Division \$4.00

AUGUSTE DESSERT

(Dessert)

A large, midseason rose-red, with large round petals, each edged with a distinct narrow silvery border. Plant of medium height and a prolific bloomer. A brilliant light rose-red that is very distinct in color and form and a most desirable sort.

A Brand Division \$1.50

AVALANCHE

(Crousse)

A choice creamy white coming into bloom late in the season. The flower is large and compact, with a collar of creamy white petals surrounding a center of delicately tinted lilac-white petals occasionally edged carmine. A choice cut flower and also a fine show flower.

A Brand Division \$1.50

BALL O' COTTON

(Franklin)

A pure white coming into bloom late midseason. Perfect rose type, pleasingly fragrant. Plant is of medium height, foliage good, stems strong. An excellent white usually found in the winning classes in all large shows.

A Brand Division \$2.00

BARONESS SCHROEDER

(Kelway)

This is indeed a most excellent late white which shows a tint of pink when it first opens. It soon fades to a pure white. Its all around good qualities make it very desirable as a commercial cut flower, pleasingly fragrant. See color page 9.

A Brand Division \$1.50

BLANCHE KING

See color page 11.

BURMA

(Lins)

A beautifully formed, large brilliant deep red blooming midseason. When first shown in Minneapolis in 1945, it was Champion Court of Honor Red, also first in the specimen bloom class, and again first in the 10-bloom class. Also Court of Honor Champion Red at the National Show held in Mohawk, N. J., in 1952.

A Brand Division \$3.00

CAROLYN MAE NELSON

(Sass)

A full double brilliant new dark maroon coming into bloom midseason. The plant has good dark green foliage with strong stems of medium height. Stock is still very limited. We have been very much pleased with this fine red, and we feel sure all who purchase it will feel it is a very much worth-while Peony.

A Brand Division \$5.00

DR. L. W. POLLOCK

(A. M. Brand)

This variety is a true self-color, deep Tyrian rose. It is as distinct among the deep pinks as Walter Faxon is among the lighter pinks. The plant is of medium height, very thrifty, light green foliage, and a good strong stem. The flower is large and of exceptional merit. Holds its color well and makes a fine garden variety as well as a fine show flower. Stock still scarce. Illustrated in color in some of our former books.

A Brand Division \$10.00

CASABLANCA

(Lins)

A fully double pure white of extraordinary size and beauty. The stems are thick and strong which enable them to hold the giant blooms erect. The plant is tall with heavy foliage. A late blooming white that ranks with the best.

A Brand Division \$10.00

DAVID HARUM

(A. M. Brand)

A soft midseason Tyrian rose without stamens. The flowers are very large with prominent guard petals surrounding a great ball of closely packed petals of the same shade. An upright growing plant with very strong stems that hold their large blooms erect. This is an excellent garden variety and also a good show flower. Another fine rose-red of beautiful form.

A Brand Division \$1.50

DOLORODELL

(Lins)

A beautifully formed, full double, rich pink. Plant has strong stems that hold the large flowers erect, heavy foliage and comes into bloom late midseason. This excellent pink won the Home Achievement Medal in 1943. Also was the champion light pink in the National Show in Minneapolis in 1954. An outstanding new variety that deserves a place in the most distinguished garden.

A Brand Division \$10.00

DOROTHY J.

(Jones)

A beautiful new Peony that was displayed at the National Show at Rochester, Minn., in 1940, where it was awarded the Society's Silver Medal. It is a large, deeply built globular flower with quite prominent guard petals which give it wonderful form. It is not so closely built that it appears heavy. A beautiful soft even shade of delicate pink. Stock is still very limited.

A Brand Division \$7.50



Dorothy J.

DR. CHRISTOPHER GRAHAM (New)

(A. M. Brand)

This variety was named for Dr. Graham, who was so long identified with the early history of the Mayo Clinic at Rochester, Minnesota. A large late rich creamy white absolutely void of stamens. The plant is tall, with medium green foliage and strong stems. The flower is loosely built, with large guard petals enclosing a center of smaller lacy petals. There is an occasional trace of carmine on a petal, but not flecked like Festiva Maxima. We consider this a real acquisition to our short list of good late whites. It is absolutely a first-class variety and also a late variety. It is a loose type and will open well.

A Brand Division \$5.00

DR. JOHN L. CRENSHAW

(A. M. Brand)

A fine red coming into bloom late in the season along with Philippe Rivoire, although a much larger flower. This is a bright crimson-red unlike in color either Longfellow or Mary Brand. When the buds just begin to open, they might pass for a rich red Rose. The three or four outer rows of petals are very large, broad, and symmetrically arranged. The plant is of medium height, stems strong and erect, foliage narrow and dark green. When selecting your list, don't overlook this fine red. See color page 17.

A Brand Division \$5.00

DUCHESSE DE NEMOURS

(Calot)

An early creamy white with shadings of green at the base of the petals. A good flower. Plant medium tall; stems strong and erect; excellent foliage. Dependable and profuse bloomer.

A Brand Division \$1.50

EDITH SCOVELL

(Franklin)

A very large, medium deep pink, fragrant variety that grows more popular each year. The plant is a sturdy grower and comes into bloom late in the season. A most excellent Peony.

A Brand Division \$2.00

EDULIS SUPERBA

(Lemon)

This is the first good deep pink. It sometimes opens for Decoration Day with us in Minnesota. The flowers are large, borne profusely on tall, strong stems. A loose, crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. The flower deserves a much higher rating and should be planted because of its earliness and general good qualities.

A Brand Division \$1.50

EDWARD FLYNN

(A. M. Brand)

Among the many fine reds that A. M. Brand originated, we consider Edward Flynn one of the very best. The variety has a striking resemblance to Philippe Rivoire and like Philippe Rivoire, it is absolutely void of stamens. It is a stronger growing variety, has more foliage, and the flowers are somewhat larger. It is an excellent garden variety and also shows up unusually well in the show room. Both Edward Flynn and Philippe Rivoire come into bloom at the same time.

A Brand Division \$7.50

ELLA CHRISTIANSEN See color page 11.**ELSA SASS**

(H. P. Sass)

An attractive late creamy white that is admired by all who see it. The flowers are fully double and are borne on strong, stiff stems. This flower is a winner of the Gold Medal and fully deserves this distinction. Never disappointing.

A Brand Division \$3.00

EVANGELINE NEWHALL

(A. M. Brand)

A very late, large, light pink. The petals are very long and the edges are both scalloped and ruffled. The flower has variations of deeper pink running throughout the petals. The variety is semi-rose type. This is a comparatively new variety that we introduced in 1936. We consider it a very fine Peony.

A Brand Division \$3.00

FELIX CROUSSE See color page 9.**FESTIVA MAXIMA**

(Miellez)

An early true rose type white with broad guard petals surrounding a compact inner mass of rich white petals flecked crimson. This is a good early garden variety to use for cut flowers, but as a rule comes too early for a show flower.

A Brand Division \$1.50

FESTIVAL QUEEN

(Lins)

A fully double yellow Peony with a white collar and crown. The plant is above height, with foliage resembling that of a hybrid. The beautiful plant, with many large, rich, yellow and white blooms, is an excellent garden and lawn subject.

A Brand Division \$5.00

FRANCES WILLARD See color page 2.**GARDENIA**

(E. H. Lins)

A midseason blush-white that is loaded each year with large, double, beautifully formed flowers of excellent texture. A splendid show flower and an equally good garden variety. It won the champion ribbon in the flesh class at the Minneapolis Show in 1950. You can win with Gardenia.

A Brand Division \$6.00

GEORGIANA SHAYLOR

(Shaylor)

A large, late midseason light rose-pink with pleasing fragrance. The petals are very broad with guard and center petals slightly splashed crimson. The plant is medium tall and of sturdy habit. One of the very best of Mr. Shaylor's introductions.

A Brand Division \$1.50

GEO. PEYTON

(Nicholls)

A very large, new Peony coming into bloom late in the season. It is a fine pale buff with a suffusion of pink all through the flower. The plant is medium in height, with strong stems. The flower is fully double and we feel sure it will prove a worthy addition to any fine garden. Best flesh double in the Court of Honor in the Minneapolis Show in 1955.

A Brand Division \$2.00

GOLDEN BRACELET (New)

(A. M. Brand)

A very high built yellowish white with a distinct collar of yellow petals encircling the center. General color effect yellow and a real addition to the small list in this color class. This variety, when displayed in our show room is always greatly admired. One of our visitors suggested the appropriate name as the flower has a distinct band of creamy yellow petals through the flower that reminds one of a gold bracelet.

A Brand Division \$5.00

GOLDEN DAWN

(Gumm)

Golden Dawn, Golden Bracelet, Laura Dessert, are the three all yellow Peonies introduced to date. For best color effects, all three should be cut in the bud and developed inside. Golden Dawn is a midseason variety with broad guard petals of ivory-white with a full yellow center. See color page 17.

A Brand Division \$1.50

HANSINA BRAND See color page 11.**HAZEL KINNEY**

(A. M. Brand)

A delicate clear hydrangea-pink coming into bloom late midseason. The flower has fine form with broad guard petals symmetrically arranged. The plant is of medium height with clean, light green foliage. A splendid variety. See color page 9.

A Brand Division \$1.50

HAZELDEN

(Little)

This variety was originated by the late Henry F. Little and is too new to have a rating. For a number of years it was grown under number (Little No. 21). This is a medium dark pink with good stems and comes into bloom late midseason. It was exhibited as a seedling at the National Show at Lansing, Mich., and received Honorable Mention.

A Brand Division \$3.00

HEART'S IDOL

(Neeley)

A double midseason ivory-white with heavy rounded guard petals. The flower opens a blush-pink with pink and yellow tones in the collar. The plant has stiff stems and excellent foliage.

A Brand Division \$2.00

HENRY ST. CLAIR

(Brand)

A tremendously free blooming red of very pleasing form and in color resembling Felix Crousse. It looks to us as though this is going to be a fine cut flower sort. Nice strong, healthy plant literally covered with bloom. Medium long, straight stems with an even toned shade of red. In full bloom before Felix Crousse starts to open. This variety evidently does well in the South.

A Brand Division \$1.50

(In the September 1947 Peony Bulletin, Mr. Bigger from Topeka, Kansas, wrote as follows: "Mr. Brand has a new red that very few people have heard about. It is a very good cut flower and has a very nice shade of red. It is Henry St. Clair. I have bloomed it for three seasons and it looks very good for a cut flower. It is not too large, but it is plenty large enough for a cut flower.")

HENRY WEBSTER

(Franklin)

A late midseason variety in a pleasing shade of red. The flower is large, full rose type, and has a sweet Rose fragrance. The plant is a strong grower and an excellent bloomer.

A Brand Division \$2.00

JAMES PILLOW

(Pillow)

A late light pink with a distinct band of light creamy yellow petaloids throughout the flower. This combination of yellow and pink lends great beauty to the flower. We have been growing this fine Peony for a number of years as it was sent to us as a seedling by the originator to test in our fields. After the death of Mr. Pillow it was introduced by the late Mr. W. F. Christman and named for the originator, as he also had received a root for testing. We have always admired this beautiful flower in the field. At the National show held in Chicago in June, 1955, this variety was awarded the Grand Champion and also was judged the best light pink double. Stock is very scarce.

A Brand Division \$5.00

JANE ADDAMS

(A. M. Brand)

A late midseason white, beautifully formed, and rose type. The petals are broad and cupped as they circle about the heart of the flower. The fragrance is delicate but pronounced. One of our earlier white introductions, Frances Willard, was named for a famous woman. When we found this beautiful flower we were ready to honor another fine woman, Jane Addams.

A Brand Division \$5.00

JEAN COOPERMAN

(A. M. Brand)

An early midseason even toned soft crimson-red coming into bloom a few days later than Richard Carvel. The flower is of good size and pleasing fragrance. It is semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut flower trade.

A Brand Division \$3.00

JOANNE FOREMAN

(A. M. Brand)

One of our newest introductions that we think more of the longer we have it. A large late flower with long narrow pointed petals. A very brilliant bright deep pink. We feel sure when this variety is better known, it will be even more popular than our Martha Bulloch. A sure-to-please deep pink.

A Brand Division \$7.50

JUDGE BERRY

(Brand)

This is a fine delicate pink coming into bloom with that very early deep pink, *Edulis Superba*. Its attractive, large flat flowers are of excellent color and texture. Coming at the beginning of the Peony season, when most varieties are of small or medium size, this immense flower has a peculiar distinction, and will be wanted by every Peony buyer who wishes a really good early light pink.

A Brand Division \$1.50

KANSAS See color page 2.**KATHARINE HAVEMEYER**

(Thurlow)

A large flesh-pink of true rose type coming into bloom late in the season. The guard petals are broad and rounded and somewhat notched at the ends. Center petals narrow and fringed. The center is full and high. The plant is medium tall and vigorous with strong, graceful stems. Fragrant.

A Brand Division \$1.50

KARL ROSENFELD

(Rosenfield)

A brilliant red coming into bloom early midseason. The flowers are large and slightly fragrant. Very desirable as a good garden variety and also a splendid cut flower. Used extensively by commercial growers as it keeps well in storage.

A Brand Division \$1.50

KELWAY'S GLORIOUS

(Kelway)

A fine midseason lacy white that fully deserves its high rating. The flowers are large, rose type, with long lacinated petals. Plant is medium tall, upright, with strong stems that hold the lacy flowers erect. A really fine white that is never disappointing.

A Brand Division \$3.00

KING MIDAS

(Lins)

A full double, midseason, pure brilliant red of beautiful rose form with a perfect rosebud center. A fine garden flower and a good show flower. The variety has won the American Home Achievement Medal and was also champion red. Plant strong with excellent stems. Flowers hold well in storage.

A Brand Division \$5.00

LADY ALEXANDRA DUFF

(Kelway)

An immense, loosely built flower with great broad rounded petals. A pale blush-pink, fading to white, with yellow stamens. When not disbudded, the central flower is loosely double, of a rather flattened, circular form; central petals touched with carmine. A beautifully formed flower; sweet scented. Very floriferous. Very showy. Opening after the central flower, the side flowers come semi-double, saucer-shaped, showing stamens.

A Brand Division \$1.50

LADY KATE

(Vories)

A large, flat, rose type, light mauve-pink of perfect form. The plant is tall with stiff stems that carry the large flowers erect; comes into bloom late in the Peony season, and this lovely pink is admired by all who see it in our field and in our show room.

A Brand Division \$1.50

LAST ROSE

(Sass)

An exquisite pale pink that comes into bloom late in the Peony season. Perhaps it received its name for its late appearance. A full double that always opens well with us. Stock still scarce.

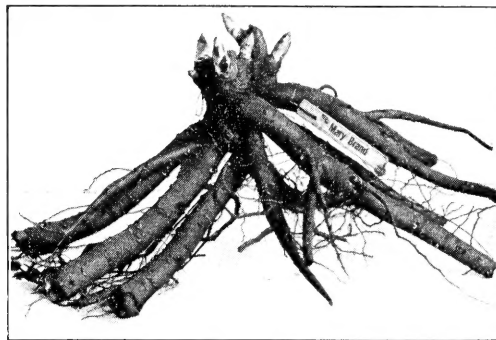
A Brand Division \$2.00

LAURA NUNN (New)

(Little)

This is also a variety originated by Mr. Little, and was carried under No. 68 for some time. This is a light flesh-pink with long petals entirely concealing a center of golden stamens. The plant is of medium height, with good stems, and comes into bloom late mid-season.

A Brand Division \$3.00

INSTRUCTIONS FOR PLANTING PEONIES

If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the root are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tamped down well so it will not settle any more. Hold the divisions erect in the center of the hole, with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.

What to Expect from Brand Divisions

1. A root that will prove true-to-name.
2. A root of exceptionally fine quality.
3. A root that has been carefully handled and divided by experts.
4. A root that will bloom the following year if well planted and cared for.
5. A root that is well worth all we ask for it and worthy of the name, "A Brand Division."

Our Peony Handbook

We send our handbook on the Peony to all who send us an order amounting to \$3.00 or more. This book consists of 34 pages filled with valuable information that will be very helpful to all who plant Peonies. It will tell you:

How to prepare your ground.

How to plant.

Care you should give your plants.

Disease of the Peony.

How to handle flowers for exhibition.

Why they may fail to bloom. Fragrant Peonies and many more interesting facts.

Since we send this wonderful little book free to our customers, it is not necessary to repeat this information in our catalog.

We make a charge of 25 cents for this book without an order.

LIBERTY BELL

(Dr. J. H. Neeley)

An unusually fine deep pink coming into bloom very late in the season. It has all the qualities of a fine flower and fills a distinct need in its color class. We have not been able to list this variety often in our catalog but we have grown it in our fields and watched it long enough to know we are offering a very fine distinct variety in Liberty Bell.

A Brand Division \$3.00

LILLIAN GUMM

(Gumm)

A uniform apple-blossom-pink with more brilliant shadings at the base of petals. The flower is large, globular in form, rose type, with broad petals, and a cupped center. A fragrant late midseason variety. A reliable bloomer.

A Brand Division \$1.50

LONGFELLOW

(Brand)

Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong stiff stems. The flower is a bright crimson and is a fine show flower.

A Brand Division \$1.50

LORA DEXHEIMER

(Brand)

To us, the splendid habit and brilliant color of this plant have exceptional merit. We first selected it from the seed bed in 1904. Each succeeding year it has grown in our esteem. Color intense flaming crimson. Early midseason. A variety that ranks with Longfellow. From all parts of the country, we have reports of the wonderful qualities of Lora Dexheimer.

A Brand Division \$1.50

LORCH

(Goos & Koenemann)

Outer petals very large, pure snow-white, incurving over a pale lemon and cream center, with pale crimson tracings on edge of center petals. A plant of good habit; large, nicely shaped flowers, held well up. Blooms not only of splendid color but also of beautiful form. One of the very best of the G. & K. varieties; indeed a beautiful Peony.

A Brand Division \$1.50

LOREN FRANKLIN See color page 3.**MAJESTIC ROSE**

(Franklin)

A late blooming, medium rose-pink, with large reflexing petals that give the flower the appearance of a big Rose. The stems are strong, of medium height, and carry heavy foliage. This fine pink won the American Home Achievement Medal at Minneapolis in June, 1953, which marks it as a flower of special merit.

A Brand Division \$10.00

MANDALEEN

(Lins)

A worthy addition to the list of fine Peonies. The color is a bright, warm medium pink that holds its color well in the field. The flowers have a sweet Rose fragrance. The large flowers are borne on strong 38-inch stems, and come into bloom late midseason.

A Brand Division \$8.00

MARCELLA (New)

(E. H. Lins)

This is a late midseason white that was awarded the American Home Achievement Medal in 1952. It blooms consistently year after year. The plant has glossy foliage clear to the ground. The stems are strong and hold the fully double flowers erect. A new white worthy of a place in any fine planting.

A Brand Division \$8.00

MARGARET LOUGH

(Gumm)

A very fine white coming into bloom midseason. The flower shows tints of pink and its golden stamens lend additional beauty.

A Brand Division \$2.00

MARILLA BEAUTY

(Kelsey)

A beautiful new large double blush-white with more pronounced coloring toward the center of the flower. The petals have wonderful substance and are very large. A fine show flower that will hold its own among any fine group. If you wish something good and also different, you should have Marilla Beauty.

A Brand Division \$3.50

MARIE JACQUIN

(Verdier)

A midseason flower with purest white guards; then a collar of yellow stamens surrounding a row of shorter pure white petals, then a tuft of yellow stamens, giving the flower a pronounced Waterlily effect. The stems are erect, a clean, light green, as is also the foliage. The flower is semi-double and always opens well.

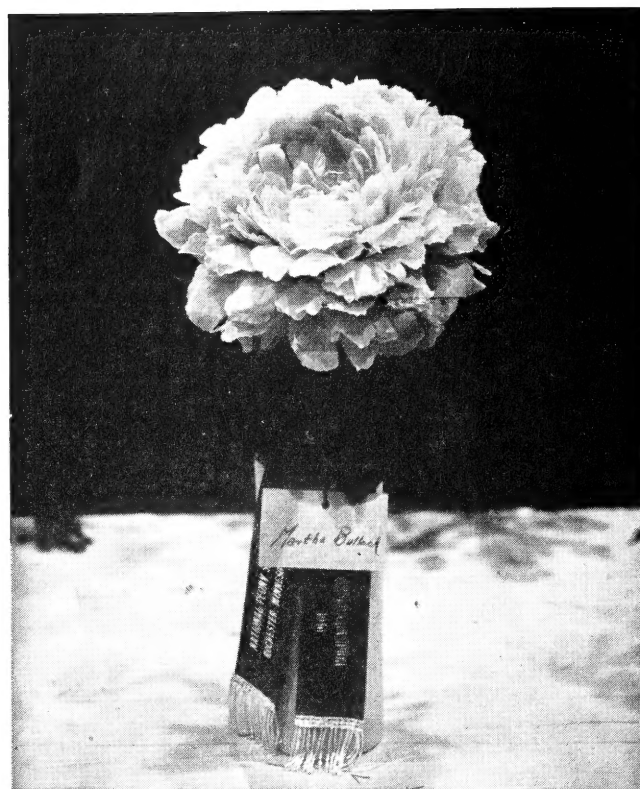
A Brand Division \$1.50

MATHILDA LEWIS

(Saunders)

This is a large midseason variety resembling Mons. Martin Cahuzac but coming into bloom about a week later. The plant is medium tall, upright, with good stems and excellent foliage. This is one of the very darkest of all reds. It makes a fine show flower. For best results it should be cut in the bud and developed inside. If left on the plant the silky petals burn in the hot sun.

A Brand Division \$5.00



Martha Bulloch on exhibit at the National Show held in Rochester, Minn., also best deep pink at Guelph, Ontario, in 1948.

MARTHA BULLOCH

(Brand)

One of the greatest of all pink Peonies. The color is a bright old-rose-pink. The plant is very tall and comes into bloom late midseason. The flower is cupped rose type and often measures from 9 to 12 inches in diameter. The stems are strong and hold the heavy flowers well above the foliage. A constant prize winner.

A Brand Division \$3.00

At the National Show in Rochester, Minn., 1940, this variety was entered in a class calling for three blooms of one variety in medium, or dark pink. There were 20 entries in this class. Martha Bulloch won 1st, 2nd, and 3rd prizes and also emerged as the Grand Champion flower of the entire show. At the National Show in Cleveland, Ohio, 1951, this variety was judged the best medium pink in the Court of Honor.



Marcella



Felix Crousse—Late, \$1.50



Hazel Kinney—Late, \$1.50

Midseason Blooming Varieties

The following four Peonies will flower in between the early blooming collection (page 4) and the late collection offered on this page. See general list for complete descriptions. David Harum, Mme. Emile Debatene, Nymphaea, Reine Hortense. All 4 as a collection for \$5.00, postpaid.

**All 3
Collections:
Early, Midseason
and Late.
13 Fine
Varieties for
\$13.00, pp.**

Late Blooming Varieties

Plant these four varieties illustrated in color and prolong your blooming season over a period of at least ten days or two weeks. The five shown in color on page 4 will be gone when these four come into flower. As a collection, we offer all 4 for \$4.50, postpaid.



Sarah Bernhardt—Late Midseason, \$1.50



Baroness Schroeder—Late, \$1.50

Five Famous Peonies

by
A Famous Originator, A. M. Brand



Silver Medal

- Five Brand Aristocrats
- Five Sure Prize Winners
- Five of the World's Best
- A Prize Winning Collection

Special Collection Offer

All 5 fine varieties on these two pages—a total value of \$23.50 for \$20.00, postpaid



Ruth Elizabeth—\$7.50

**RUTH ELIZABETH, A BRAND PEONY
WINS IN 1948
BEST RED NEW YORK
BEST RED INTERNATIONAL SHOW
GUELPH, ONTARIO**

RUTH ELIZABETH

(A. M. Brand)

An intensely rich red of true rose form with broad rose-like petals set up in perfect arrangement. Comes into bloom late in the Peony season. Always opens well. This fine new red of exceptional merit won the Silver Medal at the Rochester Show in 1940. It attracted a great deal of favorable comment. The form of this new flower is exceptionally fine. A fine exhibition flower that is sure to win many prizes at the large shows when it becomes better known.

A Brand Division \$7.50

MRS. A. M. BRAND

(A. M. Brand)

A pure glistening white coming into flower very late in the season. The flower is large, of perfect rose form, with large, uniform petals of remarkable substance. The flower received the Gold Medal of the American Peony Society at St. Paul in 1923. The plant is medium tall with vigorous, upright stems and beautiful dark green foliage.

A Brand Division \$3.00



Mrs. A. M. Brand—Late, \$3.00

That You Will Proud to Own

HANSINA BRAND

(A. M. Brand)

A glistening flesh-pink with a salmon reflex shading toward the base of the petals. As the flowers fade they resemble a perfectly formed specimen of Solange. Comes into bloom late in the season and comes good every year while Solange often fails to produce perfect flowers. Hansina Brand was awarded the Farr Memorial Gold Medal for the best flower exhibited at the National Show held in connection with the Chicago Exposition in 1933. In 1934 at the National Show held in St. Paul, Hansina Brand was again awarded the Farr Memorial Medal as the best flower in the show. Best flesh-pink in the National Show held at Rockford, Illinois, and also was judged the best double Peony in the show. Best flesh-pink also at the Boston Show in 1947. With all these prizes, we find it difficult to supply the demand.

A Brand Division \$5.00

Another variety of the same value from our general list may be substituted for any one of these if you already have them.



Hansina Brand—Late, \$5.00

Best light pink in the Court of Honor class in the Minneapolis Show in 1955.

BLANCHE KING

(A. M. Brand)

For a good, deep late pink we do not believe a better variety has been introduced to date. The flower is of wonderful size, symmetrical in form, and of true rose type. It is a glowing deep pink that holds its color perfectly in the field and also develops into a wonderful show flower. It is not only a consistent prize winner in all the shows but it is also an excellent garden variety. This fine pink has received an Award of Merit, has had the distinction of being judged the best flower in many large Peony shows where competition was keen and is always found in many of the other winning classes. One of the latest to bloom.

A Brand Division \$5.00



Ella Christiansen

Ella Christiansen—Late, \$3.00

ELLA CHRISTIANSEN

(A. M. Brand)

Although not so deep a pink as Blanche King, Ella Christiansen is so distinct from the delicate pinks in coloring as to be a real acquisition. The flower is exceedingly large, both on the plant in the field, and when handled as a cut flower. Petals are long, narrow and heavily serrated on the edges. The flower first opens cup-shape, then flat. Irresistibly appealing—Ella Christiansen receives the unbounded praise of every visitor.

A Brand Division \$3.00



Blanche King—Late, \$5.00



Philippe Rivoire—Late, \$3.00

PHILIPPE RIVOIRE

(Riviere)

A very rich velvety red, darkening toward the center. The beautiful form of this flower and its uniform soft rich color make it a flower loved by all who see it. This is a fine show flower and is absolutely void of stamens. It has a pleasing fragrance and is one of the very best of all red Peonies.

A Brand Division \$3.00



Mrs. Fern Lough—Midseason, \$3.00

MRS. FERN LOUGH

(Gumm)

It is not very often that we are able to list this very fine double light pink. The color is very similar to the variety Tourangelle, and comes into bloom midseason. The plant has excellent foliage with strong, stiff stems that hold the flowers erect.

A Brand Division \$3.00

MRS. FRANK BEACH

(A. M. Brand)

A deep ivory-white coming into bloom late in the season. The flower is large, flat, perfect rose type with long, narrow, lacinated petals of the same lacy effect as in Jubilee. Mrs. Frank Beach is a glorified Jubilee but is not handicapped by a weak stem. This variety develops a flower true to type on a yearling plant. The blooms are profuse and sweetly fragrant. One of the best of all white Peonies.

A Brand Division \$5.00



Mrs. Frank Beach—Late, \$5.00

Don't be Governed by Prices—a BRAND DIVISION is Worth All We Ask For It.

MARY BRAND

(Brand)

No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct it is easily recognized by amateurs, no matter how often they find it in our fields. A red in which there is little trace of purple. One of the most satisfactory reds as a cut flower as it will last a week if cut in the bud. Holds its color perfectly and for a long time in the sun. See color page 4.

A Brand Division \$1.50

MATTIE LAFUZE

(Johnson)

A late midseason white showing a faint tinge of pink when it first opens. The flower is unusually large, often measuring 10 inches in diameter. The flower is sweet scented and lasts well as a cut flower. The plant is of medium height with strong, stiff stems.

A Brand Division \$5.00

MINUET

(Franklin)

A late midseason pale pink with a pleasing fragrance. It is clear in color and translucent in texture. The flowers grow 20 inches above a medium tall bush on stiff, straight stems. It is one of Mr. Franklin's best Peonies and a favorite among his lighter pinks.

A Brand Division \$2.00

MME. DE VERNEVILLE

(Crousse)

One of the older white varieties that comes into flower early in the season. The flowers are of medium size, bomb type, with guard petals white and center petals touched carmine. Ideal cut flower and fragrant.

A Brand Division \$1.50

MME. EMILE DEBATENE

(Doriat)

One of the brightest and most brilliant of all pink Peonies. The plant is tall with stiff stems that hold the flowers erect. It comes into bloom midseason and is just as fine in the field as in the show room. This deep pink holds its color well and no one will be disappointed in this excellent variety.

A Brand Division \$2.00

The above pink has won first in the Court of Honor Class in the National Peony shows at two different times.

MME. EMILE LEMOINE

(Lemoine)

One of the older good whites coming into bloom late in the season. The flowers are very large, uniform in shape and size, with center petals irregularly marked carmine. The plant is rather tall with strong, erect stems. A most satisfactory garden flower.

A Brand Division \$1.50

MME. JULES DESSERT

(Dessert)

An excellent late midseason light pink which gradually fades into a flesh-white. A few golden stamens reflect a yellow glow throughout the flower. The tall stiff stems hold the flowers erect, making this variety a good one for the garden.

A Brand Division \$1.50

MONS. JULES ELIE

(Crousse)

An immense self-colored flesh-pink, shading to a trifle deeper toward the base of the petals. Great prominent broad guard petals enclose an immense ball of incurved petals of the same color, all covered with an intense silvery sheen. It looks more like a huge Chrysanthemum than a Peony. The plant is medium tall with strong stems. An early bloomer with pleasing fragrance. See color page 4.

A Brand Division \$1.50

MONS. MARTIN CAHUZAC

(Dessert)

If you wish the darkest red Peony grown, order this one. Flowers medium to large semi-rose type, with stamens. Color a deep maroon-red. It often comes semi-double until plants are well established. The plant is medium tall with strong, sturdy, upright stems. It comes into bloom early midseason and is a striking landscape variety.

A Brand Division \$1.50

MRS. BRYCE FONTAINE

(A. M. Brand)

A midseason, rich dark crimson. It is darker than Longfellow but not the color of Mons. Martin Cahuzac. It is a flower of wonderful substance and holds up well after being cut and for this reason it makes a fine garden and show flower. This fine red will not disappoint you.

A Brand Division \$1.50

MRS. CHARLES MAYO. A beautifully high built double white. The flower is nicely formed with a purity of color as the driven snow. We have named several of our Peonies for members of the staff of the famous Rochester, Minnesota, Clinic who have done so much to further the interest of the Peony in their city. On one of their many trips to our fields during the blooming season, we showed them this fine white seedling, and at their suggestion we named the variety in honor of the wife of one of the famous founders of the clinic.

A Brand Division \$5.00

[We have a new variety which we will introduce within the next few years, **Mrs. Lee Pollock.** We are unable to list that fine rose-pink, Dr. L. W. Pollock, this year.]

MRS. DEANE FUNK

(A. M. Brand)

A Walter-Faxon-pink coming into bloom early midseason. The flower resembles Phyllis Kelway and is one of the finest of all Peonies for use in decorative work in making up large baskets or vases of flowers. A distinct band of golden stamens lights up the entire flower and these stamens enclose a rosebud, cup-shaped center of large incurving petals. Magnificent in the show room.

A Brand Division \$1.50

MRS. EDWARD HARDING

(Shaylor)

A large midseason white, illuminated by many golden stamens hidden under the petals. The plant is of medium height, free flowering, with stiff stems and excellent foliage.

A Brand Division \$1.50

MRS. FERN LOUGH

See opposite color page.

MRS. FRANK BEACH

See opposite color page.

MRS. FRANKLIN D. ROOSEVELT

See color page 2.

MRS. JOHN M. KLEITSCH

(A. M. Brand)

A tall, very late deep pink with exceedingly strong, heavy stems and large deep green foliage. The petals are long, broad, pointed, and of great substance. A fragrant flower of deep rose type. When you think the Peony season is over, Mrs. John M. Kleitsch comes along to top off the season. Too late to appear in many shows.

A Brand Division \$1.50

NEWS FROM THE SOUTH

Mrs. John M. Kleitsch made only two flowers as a two-year-old, but one of them was fine; and what a darling shade of pink this one is.

TAKEN FROM PEONY BULLETIN, DECEMBER, 1947.

A sure opener and a glorious flower is Mrs. John M. Kleitsch, fragrant pink, which comes late. I would rate it as high as Le Cygne.

MRS. J. V. EDLUND

(J. V. Edlund)

This is a large pure white flower of most perfect form. In voting off the tie with Hansina Brand at the Toronto National Show, this flower was awarded best flower in the show. It is a late, large pure white that is in bloom with Blanche King, Mrs. A. M. Brand, and Mrs. Frank Beach. It is one of the very finest of all Peonies. Won first prize as the best white at the show in Minneapolis in 1955. Also the Grand Champion in the show.

A Brand Division \$3.00

MRS. LIVINGSTON FARRAND

(Nicholls)

The most talked of and the purest pink introduced to date. In coloring it resembles the beautiful Walter Faxon but a shade deeper. This is a late midseason variety, producing large, well-formed flowers that must be seen to be appreciated. It is hard to resist purchasing this one when seen in the show room.

A Brand Division \$5.00

MYRTLE GENTRY

See color page 3.

FROM THE NORTH

At the National Show held at Guelph, Ont., Canada, in June, 1948, Myrtle Gentry was judged the best double flower in the class of medium pinks.

FROM THE SOUTH

Cordova, Ala.

Peony Bulletin, June, 1945.

"Myrtle Gentry is a great Peony with the best stems of any variety in my garden. It is one of the best varieties that I have ever grown."

FROM THE EASTYonkers, N. Y.,
Dec. 1, 1941.

"Of all the fine Peonies in my garden—and there are well over one hundred varieties—I believe I really get more satisfaction from Myrtle Gentry than any other. Its exquisite beauty, combined with its regular dependability both as a garden subject and a cut flower, leave little to be desired."

FROM THE WEST

Tigard, Oregon.

"If Mr. Brand could see some of the specimen blooms on Myrtle Gentry, it would warm his heart. The climate here brings out the color beautifully."

More About the Peony, Myrtle Gentry

By Myrtle Gentry

Years ago when I selected this fine pink as the flower I liked best of all from our seedling field, I had no idea that flower lovers all over the country would find a place for me in their gardens. When I read the Peony Bulletins issued by the American Peony Society and note what others say of my performance in their gardens from North to South, from East to West and I also note the many prizes I have won, I have come to the conclusion I really made a wise choice.

NANCY DOLMAN

(Vories)

A distinctive rose-pink of conical form and of great size. Although a very late variety, it seems to open as well in the South as in the North. The plant is very tall, with strong, heavy stems that bear blooms of extra large size and fully double. One of the best of Vories' originations.

A Brand Division \$1.50

NICK SHAYLOR

(Shaylor & Allison)

In our estimation one of the very best of the newer Peonies. A beautiful rounded cup-shaped bloom with tremendously large, nicely rounded petals that overlap one another as the petals of a Rose. The color is a deep pure flesh-pink with markings of a deeper, richer pink. We consider Nick Shaylor a top-notch variety.

A Brand Division \$5.00

NIMBUS See color page 3.

NYMPHAEA

(Thurlow)

A large semi-double with wide silky petals of a delicate creamy white. Petals are notched at the tips and the edges somewhat rolled. The golden stamens in the center reflect a golden light throughout. Resembles a Water Lily but more beautiful.

A Brand Division \$1.50

ODILE

(Doriat)

A fine, tall, late light pink that will attract your attention either in the field or the show room. It has much the same color as Tourangelle but the flower has more substance and the plant is more thrifty.

A Brand Division \$2.00

OFFICINALIS RUBRA

A large round bloom of vivid crimson with a cinnamon fragrance. This is the deep bright red Peony of the old time garden. It comes into bloom very early in the season. Always in bloom by Memorial Day in our locality. No other red takes the place of this variety. Used for cut flower purposes where a good red is needed for Decoration Day. Often purchased in dozen lots to meet this demand. If you wish real beauty in your garden early in the Peony season, plant *Officinalis Rubra*.

A Brand Division \$2.00. In lots of 12, \$18.00

OLD LACE

(Lins)

A beautiful blush-pink that gradually fades to blush-ivory. The flower is fully double with narrow petals precisely arranged. The plant is tall, the stems willowy, but adequate to hold the flowers erect. One of the loveliest of all Peonies.

A Brand Division \$4.00

ONONDAGA

(Little)

A rich dark red that comes into bloom midseason. The plant is tall, with stiff stems and excellent foliage.

A Brand Division \$1.50

PHILIPPE RIVOIRE See color page 12.

PHILOMELE

(Calot)

A striking landscape variety with bright rose guard petals, enclosing a center of amber-yellow petals. As the flower develops, a crown of bright rose appears in the center. A midseason variety of medium size.

A Brand Division \$1.50

PHOEBE CARY

(Brand)

A very late pale old-rose-pink, darkening toward the center. The plant is very tall with strong stems and good light green foliage. The flower is rose type, slightly cup-shaped, with large, broad petals. A desirable late variety that always opens well.

A Brand Division \$1.50

From the American Peony Society Bulletin for December, 1947

With 213 Peony plants in my garden, Phoebe Cary is now the most numerous; eight in all, and well distributed in all parts of the garden. This wonderful pink is such a fine performer that I am interested in multiplying it further, just to have more blooms of Phoebe Cary for fragrant bouquets.

PHYLLIS KELWAY

(Kelway)

A very large, loosely built rose-pink, coming into bloom midseason. The center petals are very large and broad, are intermingled with bright golden stamens. This is a flower that is liked by all who see it. This fine pink and Susan White make a fine combination, as they are the same type but differ in color.

A Brand Division \$1.50

PRAIRIE BELLE

(Bigger)

A very large, double, creamy pink flower with enough stamens to make it appear yellow in the field. The petals are long and narrow and it always opens, even in bad weather. Midseason, dark green foliage and 30 inches tall. Won best blush in the National Show in Kansas City in 1953.

A Brand Division \$5.00

RAMONA LINS

(Lins)

A late midseason pale blush-pink, with strong stems that hold the large flowers erect. The plant is good, producing large, perfectly formed flowers. This is regarded by those who know Peonies well as a perfect flower. A new variety and stock is still scarce.

A Brand Division \$8.00

R. A. NAPIER

(A. M. Brand)

A lovely flesh-pink with delicate salmon and lavender shadings throughout the flower. It has much the same coloring as Tourangelle and could be mistaken for this flower. But R. A. Napier has a strong stem which Tourangelle does not have. The plant produces an abundance of fine flowers every year and is a very worth-while late midseason pink.

A Brand Division \$2.00

Peony, R. A. Napier

Taken from the Flower Grower, 1944

If you ever saw a really well-grown flower of Peony Tourangelle, you probably thought (and perhaps rightly), you had seen the utmost in Peony beauty; if you lived in northern Michigan, that blessed event rarely happened, though, for Tourangelle seldom does well here. R. A. Napier is essentially a husky Tourangelle, with the same indescribable beauty of flower—salmon shaded, delicate rose over pearly white. That, at least, is my opinion after watching the plant during the past few years in the garden of a friend.

RED GODDESS

(A. M. Brand)

A medium sized, semi-double red with two rows of petals enclosing an intense yellow center. The form of the flower attracts the eye and you are held spellbound by the beauty and the richness of the coloring. An intense, deep, rich velvety crimson. We consider this a real addition to our list of semi-double red Peonies.

A Brand Division \$3.00

PEONY BULLETIN

Rapidan, Va., June, 1945.

"Red Goddess was a real divinity in her royal robes of deepest red velvet."

Cordova, Ala.

"Red Goddess is a lovely semi-double of brilliant crimson. It is well suited for Alabama as all buds open nicely."

RED TRIUMPH

(Pfeiffer)

An excellent, early, deep crimson, coming into bloom with Richard Carvel. This variety is most excellent for the garden, and also for commercial purposes. The flower has a delightful fragrance. The plant is tall with strong, stiff stems, making it an excellent cut flower.

A Brand Division \$2.00

RICHARD CARVEL

(Brand)

An early crimson parallel to the pink Mons. Jules Elie. With its extra early blooming qualities, large size, and splendid habits, this variety is already a well established favorite. A valuable cut flower. The odor is pleasant and pronounced, a very rare quality in the reds. See color page 4.

A Brand Division \$1.50

ROBERT E. LEE

(A. M. Brand)

This pure snow-white was named for the great southern soldier and scholar. The flower comes into bloom late midseason, is of medium size, and fine form. We sold a few roots of this variety when we first introduced it and we have not been able to offer it again until this year. This fine flower will give a good account of itself when it becomes more widely distributed.

A Brand Division \$5.00

ROSE UNIQUE

(Lins)

A sister seedling of Tondeleyo, but a few shades deeper than that famous variety. The plants are tall with strong stems, which support the large blooms perfectly. It can take the heat and wind. A valuable addition to the dark pink class.

A Brand Division \$8.00**ROY GODDARD**

(A. M. Brand)

One of our late originations that we are seldom able to offer in our catalog. The flower is a large creamy pink of true rose type with many long narrow petals radiating out into a great open flower. The coloring is similar to Tourangelle. We feel this flower has exceptional merit.

A Brand Division \$5.00**RUTH ELIZABETH** See color page 10.**SAM DONALDSON**

(A. M. Brand)

A late, deep dark red coming into bloom late in the season along with Philippe Rivoire. This is one of the very deepest of the dark reds, with an excellent stem, medium to large flowers of semi-rose type. Many of the blackish reds burn in the sun, but this one does not. A most desirable dark red.

A Brand Division \$5.00**SARAH BERNHARDT**

(Lemoine)

Another variety that prevails in the show room. So well known, it seems unnecessary to say that it should be in every garden. Semi-rose type. Late midseason. Color, apple-blossom-pink with each petal silver tipped. Agreeable fragrance.

A Brand Division \$1.50**SIR JOHN FRANKLIN**

(Franklin)

A late red resembling Philippe Rivoire in color and coming into bloom at about the same time. The flower is true rose type without stamens. Mildly fragrant. Excellent plant with glossy foliage.

A Brand Division \$3.00**SHAWNEE CHIEF**

(Bigger)

An excellent cut-flower red coming into bloom midseason. It opens well in the field and has excellent keeping qualities if placed in storage. The stems are about 30 inches tall and on well established plants you may expect from 12 to 20 flowers. In the bud this fine red resembles a Rose.

A Brand Division \$2.00**SNOW MOUNTAIN**

(Bigger)

Tall, strong-stemmed, bomb type double, opening creamy white, fading in the sun to pure white. The bloom grows into a mountain of snow-white petals similar in shape to Mons. Jules Elie. Foliage medium dark green, clean, healthy and slightly curled.

A Brand Division \$5.00**SOUVENIR DE LOUIS BIGOT**

(Dessert)

Salmon-pink. Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. Resembles Walter Faxon in color but stands up much better in the field. A real treasure and worthy of a prominent place in any garden.

A Brand Division \$1.50**SUSAN WHITE**

(A. M. Brand)

An early midseason pure white of very fine form and large size. Plant tall and luxuriant with dark green foliage. Individual blooms very large. Very long and narrow petals form a great compact dome-shaped center with large guards drooping gracefully away from it. Pure white, tinted heavily cream, with green showing at base of petals. Golden stamens add to the beauty of this fine white. See color page 17.

A Brand Division \$2.00**THURA HIRES**

(Nicholls)

A large petaled white with an intermingling of petals of lemon-yellow. When the flower first opens, the yellow is decidedly apparent. A late midseason blooming variety. A lovely flower that you should not overlook in making a selection.

A Brand Division \$1.50**T. E. CARPENTER (New)**

(A. M. Brand)

A new flower of ours which we are listing again this year. A medium sized flower composed of large, nicely rounded petals neatly arranged in perfect circles, and possessing great substance. The color is similar to that of the great Solange, a pure ivory with a yellowish tinge. A superbly balanced flower. From our long study of flowers, we believe it will prove one of the coming great Peonies.

A Brand Division \$3.00**TONDELEYO**

(E. H. Lins)

This is a new dark pink that was introduced in 1940 at the National Peony Show held in Rochester, Minnesota. Here it was recognized by the seedling committee for its deep pink color of unusual fire and brilliance. It has continued to grow in favor. The plant is tall with an abundance of foliage, coming into bloom late midseason. Immediately spotted in the field or show room. A great addition to the class of deep pinks.

A Brand Division \$10.00**VICTOIRE DE LA MARNE**

(Dessert)

A large midseason purplish red with silver reflex. A striking loosely formed flower with strong, vigorous stems. Always attracts attention in the field and the show room.

A Brand Division \$1.50**VICTORY CHATEAU THIERRY**

(A. M. Brand)

A clear bright pink, gradually fading to a lighter pink. The flower is large, with immense, broad, evenly arranged, rounded petals of great substance; plant of medium height with strong stems that hold the large, cup-shaped blossoms well erect. We consider this one of our very best originations but it comes into bloom so early that you seldom see it in the show room.

A Brand Division \$5.00**WALTER FAXON**

(Richardson)

One of the most vivid of all pinks, a real pink. Very much the same coloring as Mrs. Livingstone Farrand. A remarkable flower in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. The plant is of medium height with good stems and foliage. We heartily recommend this variety to anyone who is looking for a fine pink.

A Brand Division \$1.50**W. E. BLANCHETTE**

(A. M. Brand)

This is a rich deep crimson of immense size, the largest red we grow. It is of a loose, semi-rose type with immense broad petals arranged in symmetrical form like the petals of a beautiful Rose. It is so arranged and of such beautiful form that it catches the eye instantly in the field. It develops nicely inside as a show flower and holds up well over a period of a number of days. We believe anyone who purchases this fine red will be more than pleased with it. Stock is extremely scarce.

A Brand Division \$5.00

One of our best authorities on Peonies describes this variety: "Immense, brilliant, spectacular."

Make Up Your Own Collection

We have made up from time to time many fine collections of Peonies for our catalog. We realize that our various collections do not fit into every garden and for this reason we are offering a discount so that you may make up your own collection.

Postage rates are extremely high and we cannot send out one or two roots for a lower price than we are asking, if we maintain our present high quality.

If you wish to make up a collection of your own choice, you may select from our list of varieties **priced at \$1.50:**

Any 3, your choice, postpaid for \$ 3.50**Any 6, your choice, postpaid for 6.50****Any 12, your choice, postpaid for 12.00**

One of The Finest of All Hybrid Peonies

RED CHARM

(Glasscock)

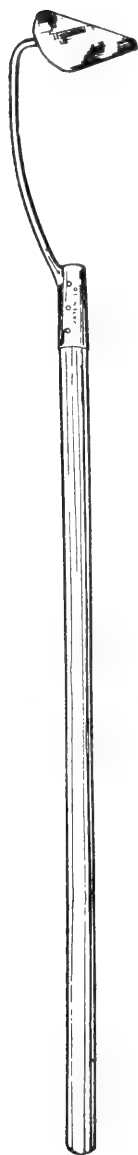
This fine red hybrid is a top winner in all Peony shows. It comes into bloom very, very early in the season. The flower is large and perfectly formed. The stems are strong and hold the large blooms erect. The substance and texture of this full double, high built bloom is like brilliant red plastic. The foliage is excellent. One of the very best of all hybrids. Hybrids have a different type root system and a good division will often have but one eye which is sufficient for a hybrid. Do not include in a collection offer.

An Excellent Division \$20.00

THE ALL PURPOSE HOE

The Best Hoe for Perennials We Have Ever Used

Don't spend money for nice plants and then fail to give them the cultivation they should receive. Let our All Purpose Hoe help you make this work a pleasant task.



5 Good Reasons for Owning This Hoe

- It is
- **Light—**
24 ounces. Easy to use.
- **So Sharp—**
Cuts weeds easily.
- **So Strong—**
Stands tough use.
- **You Stand Erect—**
No tired back.
- **Even Men Like This Hoe**
Which was especially designed for women.

A real present for a gardener.

Each \$1.85, Postpaid

Just the Hoe for the Perennial Border

Hillandale, Md.

"The plants are fine, and as far as the hoe is concerned, I only wish I had secured one from you years ago as it is the best garden tool on the market. I would not part with it for any price if it was the only one to be had. A fine help."

Noble, Okla.,
April, 1952

"Please send me two of the 'All-Purpose Hoes.' Will let my friend have one and I will keep other as we are always fighting over the one I have. Every one likes to use it."

MRS. E. C.



WHY WORRY ABOUT PRESENTS!

Let us worry for you. Gifts for Christmas, Father's Day, Mother's Day, Easter, and Birthdays often become a real problem.

A common slogan is: "Say it With Flowers." But fresh flowers last but a short time and are then discarded. Our slogan is: "Give Plants That Will Produce Flowers." Then your present will be enjoyed year after year.

You can do this by sending your order to us for Peony roots, a Lilac bush, or an ornamental Crab Tree, or other catalog items. We will send an appropriate card and send the stock at the right planting time.

Flower lovers would also enjoy using one of our fine garden hoes, and one Christmas this seemed to be a favorite item.

Not What We Say About Our Stock But What Our Customers Write Us

Nashville, Tenn.

March 2, 1955

"It seems to me to be most unusual and praiseworthy that, unlike most nursery firms, it has been the practice of your firm to so carefully avoid making over statements that, in fact, you often understate the facts. I'm remembering that about 30 years ago I sent an order for some Peonies, and you wrote me you doubted if they would grow satisfactorily in our climate and that you would return my remittance and cancel the order if I did not want to take the risk of being disappointed. I asked to have my order sent on, and I saw them bloom beautifully for more than 15 years, including the first year after they were set. I notice that in this year's catalog your warning that Lilacs will not bloom satisfactorily the first year. In February, 1928, I set out six of your Lilacs. Seven weeks later four of them were in full bloom. The things now on order are to be sent to my son."

Signed N. B.

Feb. 7, 1955

Grosse Point Farms, Mich.

"Your Peonies are delightful. I'm especially pleased with Souvenir de Louis Bigot. I wait for it each spring. My Flowering Almond is the most beautiful I have ever seen, and my Iris are more beautiful than Orchids. I have gotten a great deal of enjoyment from the stock I received from you and I want you to know that whoever goes by, looks in to see your beautiful flowers."

MRS. J. S.

Mehama, Ore.

July 25, 1955

"Thank you very much for the copy of the Peony Handbook. It is most valuable. I will treasure it and I hope profit by it."

A. A. W.

April 10, 1955

Gary, Ind.

"Just a note to tell you I received my plants in fine condition, thanks to your careful packing, and what fine stock everything is. Makes planting them a real pleasure."

MRS. R. L. S.

Dayton, Ohio

May 17, 1955

"The Brand Divisions have been my most satisfactory plants, and since buying them from you years back, I have never ordered Peonies anywhere else."

M. M. S.

Denver, Colo.

April 25, 1955

"I received your package of Phlox, Peonies, and Daylilies. The best plants that could be grown, I'm sure. Wonderful root system that seems to be in active growth already."

M. E. G.

Anchorage, Alaska

April 11, 1955

"Your shipment of the first part of my order arrived at my door on April 9th in wonderful condition. I am very pleased with all the roots and bulbs and have never seen an entire order more choice."

MRS. B.C.

Ashland, Ky.

July 3, 1955

"In the fall of 1953 I bought 17 Reine Hortense Peonies. The shipment contained an extra root and I divided another one which gave me a grand total of 19 plants. All lived and I allowed one bud to develop on each plant, the following spring the size of those blossoms was truly amazing. You should have seen the performance of the same Reine Hortense as two-year-olds. Each averaged from four to five blooms and two plants produced eight blooms each and those blossoms averaged from five to six inches in diameter. Reine is my star performer."

MRS. V. E. G.



Golden Dawn—Midseason, \$1.50

A Cordial Invitation

To Visit Us at Any Time

Each summer thousands of tourists on their way to the North Woods stop to visit us, for here you find one of the principal scenic beauties of Southern Minnesota. Here in the Land of Ten Thousand Lakes, you will find acres of rich land confined exclusively to the growing of the world's finest Peonies. It is not only tourists who stop, pause, and marvel but flower lovers from coast to coast come to see our annual Peony show which is held every June in our show room. Peony enthusiasts, the world over, send to us for strong, vigorous roots, productive of large and handsome blossoms.

Our Lilac fields also attract as much attention as do our Peonies, for we have one of the finest collections of Own Root French Lilacs in the world. From coast to coast and distant lands, flower lovers come to Brand's.



Dr. John L. Clenshaw—Late, \$5.00

*Plant Our Large Brand
Divisions This Fall
Enjoy Your Flowers Next Summer*



Susan White—Midseason, \$2.00



Shawnee Chief—Midseason, \$2.00

Single and



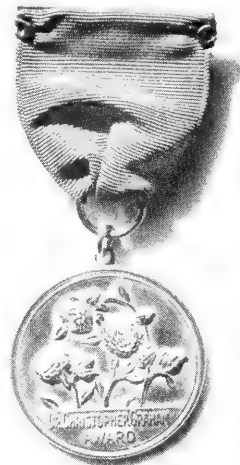
President Lincoln

PRESIDENT LINCOLN (A. M. Brand)

The great red single. Of the many single reds that we have tested out, this is unquestionably the best. A tall variety with strong, stout stems. Flowers large for a single, held straight up. Two rows of brilliant red petals of most perfect form surround a very striking center of rich yellow stamens. Holds its color well in the sun. Flowers will measure 7 inches in diameter.

A Brand Division \$5.00

At the Rochester Show in the class calling for three blooms of one single variety, this Peony won 1st prize with six entries. In the class for a collection of ten or more single varieties, one bloom each, there were seven entries we took 1st prize in this entry and President Lincoln was one of the varieties of our entry. It was also in the collection that won 2nd prize. And best of all, in the Court of Honor Class, this fine single was awarded "Best Single in the Show."



WESTERNER

(Bigger)

A beautiful light pink with extremely large guard petals that enclose a bomb of yellow staminodes that are firm and erect. The beauty of this variety lies in the symmetrical shape of the flower. It never feathers and the center tuft of staminodes continues to grow as long as the flower remains in good condition. Winner of the Home Achievement Medal. Also won first prize at the National Show held in Chicago in 1955 in the class of Japanese varieties calling for one each.

A Brand Division \$4.00

Westerner



KRINKLED WHITE

(A. M. Brand)

First noticeable in the bud which resembles the bud of a pale pink Tulip just ready to burst. The bud is comparatively small and beautiful in effect. As it opens, it expands into a large flower with great broad, pure white petals, like crinkled crepe paper. Stems tall, straight, slender but strong; clean light green. Award of Merit, Des Moines National Show. A consistent prize winner.

A Brand Division \$3.00

Chetek, Wis.
June 21, 1955

Gentlemen:

Have never had a flower which pleased me as much as Peony, Krinkled White. I am a lover of single and semi-double flowers. Planted this Peony April 14, 1953. It bloomed in '53 and '54. This year it had fifteen beautiful blooms. I cut some of them while still in bud. They lasted a full week, opening up flat and actually seemed to grow larger as they aged. Truly a wonderful plant for any garden.

Mrs. J. I. M.

Japanese Peonies

- Dazzling Beauties
- Distinctly Different
- Decidedly Decorative
- Wind and Rain Resistant

TOKIO

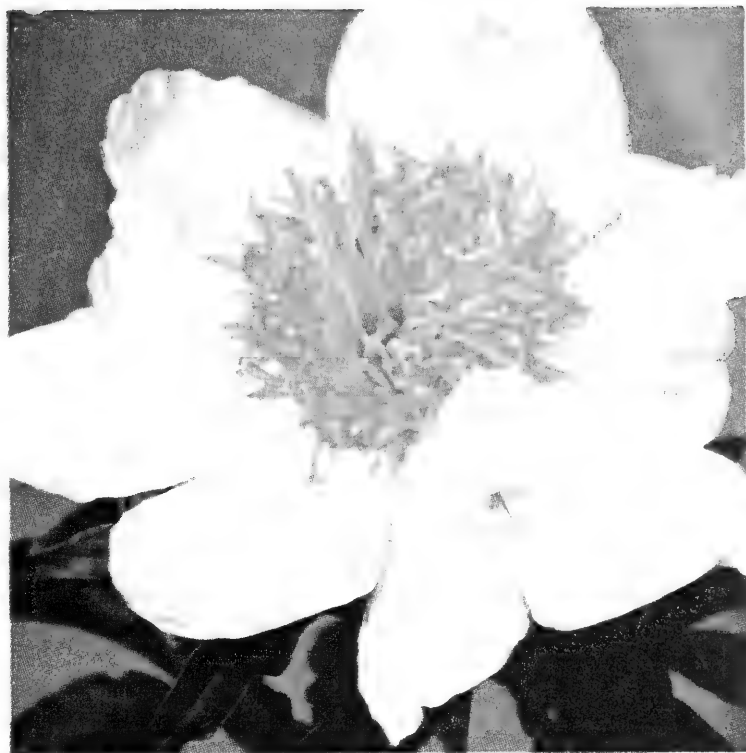
(Japan)

A large midseason rosy pink with broad, rounded guard petals. The center is composed of loose staminodes, broad and crinkled, faced light pink. The plant is tall with dark broad foliage. An excellent variety and a much better grower with us than Tamate-Boku, which we have been forced to discard.

A Brand Division \$2.00



Tokio



TORO-NO-MAKI

(Japan)

One of the finest of all white Japanese Peonies. It comes into bloom mid-season. A double row of lilac-white guard petals surrounds a center of amber-yellow. A very striking variety in the garden and as a cut flower. An excellent upright grower.

A Brand Division \$2.00

MAKE YOUR OWN CHOICE

A special offer made up by us might not suit your individual garden. You may choose a \$10.00 value for \$8.50 from our Single and Japanese types and we will send them to you postpaid.

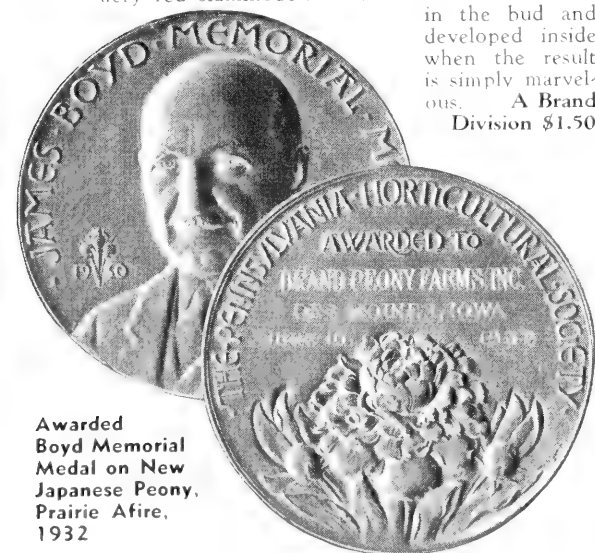
PRAIRIE AFIRE

(A. M. Brand)

A beautiful Japanese Peony, first offered by us in 1932. A vase of Prairie Afire exhibited by us at the Des Moines Show was the sensation of the show. Prairie Afire is a new and entirely distinct break in color in Japanese Peonies. The guards are broad and a soft creamy rose with good substance. These surround a great ball of brilliant fiery red staminodes. The flower should be cut

in the bud and developed inside when the result is simply marvelous.

A Brand Division \$1.50



Awarded
Boyd Memorial
Medal on New
Japanese Peony,
Prairie Afire,
1932



Prairie Afire



Mikado

We are growing in our large fields many fine Peonies in the double, single, and Japanese types. Space in our catalog does not permit us to list all of them in any one year. In some cases we do not have sufficient stock to meet the demand if we should list them.

If you are interested in any particular variety you don't find listed in our present book, write us and no doubt we can supply you.

Akashigata



Beautiful Single and

AKASHIGATA

(Japan)

A very satisfactory variety with bright rose guard petals surrounding a very heavy center of filamental petals of bright pink bordered with gold.

A Brand Division \$2.00

ALMA

(Shaylor)

A midseason light pink of medium size. The pale pink guard petals which gradually fade to a pale yellow toward the base surround a cluster of bright yellow petaloids, tipped gold. Center carpels are a greenish yellow, tipped pink.

A Brand Division \$1.50

AMA-NO-SODE

(Japan)

One of the very best of the pink Japanese varieties. A single row of long, evenly rounded, cup-shaped petals enclose a globular center of half-transformed staminodes, yellow at the base, edged gold and faced with pink. Carpels light green, tipped pink. The plant has heavy, rich green foliage.

A Brand Division \$2.00

CHARM

(Franklin)

This fine red Japanese Peony was well named as it is a very charming variety. The color is a very rich dark maroon. The flower is large and holds up well as a cut flower. Comes into flower late midseason. A variety that is sure to please.

A Brand Division \$2.00

DARKNESS

(Brand)

A very large, dark maroon with darker markings in lower half of petals. The outer petals surround a bold center of golden stamens. A tall, very early blooming variety, with strong stems. A fine landscape variety.

A Brand Division \$1.50

FLAMBOYANT

(Japan)

A very large, light crimson with evenly shaped petals. The center is filled with partially transformed staminodes of light yellow edged with gold and red.

A Brand Division \$1.50

FLANDERS FIELDS

(A. M. Brand)

A fine red of the most vivid color. Two rows of petals surround a large, prominent center of golden stamens. Petals are of excellent substance and are rich and velvety in appearance. Every year in every way, it proves a splendid flower.

A Brand Division \$2.00

FUYAJO

(Origin Unknown)

A choice Japanese Peony with rich, dark mahogany-red petals surrounding a full center of broad petaloids of the same dark rich color as the outer petals. The plant is tall, with strong stems, and comes into bloom midseason.

A Brand Division \$2.00

HARRIET OLNEY

(Brand)

This variety is one of the very earliest of our singles to give color to our fields. It opens a deep rose but gradually changes to a soft rose-pink. The plant is medium tall with stiff, straight stems which hold the flowers well erect. A very fine landscape variety.

A Brand Division \$1.50

HENRI POTIN

(Doriat)

A late china-pink overlaid with rich shadings of salmon. The broad guard petals surround a large tuft of filamentous petals gradually fading to white with vivid yellow at the tips. We consider this one of the best pink Japanese varieties. We have watched the performance of this variety in our fields over a number of years and we like it as well as Ama-No-Sode.

A Brand Division \$2.00

KRINKLED WHITE

(A. M. Brand)

See color page 18.

L'ETINCELANTE

(Dessert)

A very large, bright pink single with broad cup-shaped petals distinctly margined with silver, enclosing a center of bright yellow stamens. The plant is tall and commands attention in any planting.

A Brand Division \$1.50

MELLEN KNIGHT

(A. M. Brand)

A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red.

A Brand Division \$1.50

MIKADO

(Japan)

A tall midseason variety of medium size. The cupped petals are of a deep rich crimson. The center is composed of thick staminodes stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. A very tall, floriferous variety with erect stems. Exceedingly brilliant. Excellent for garden decoration.

A Brand Division \$1.50

Japanese Peonies

MISCHIEF

(Auten)

A uniform soft pink that blooms late after most single flowers have passed. This variety always attracts a great deal of attention when exhibited at flower shows. A Brand Division \$2.00

NIPPON BEAUTY

(Auten)

A late rich deep red. Center petaloids edged yellow. A strong grower and a free bloomer. An excellent red that is always admired. A Brand Division \$2.00

NIPPON BRILLIANT

(Auten)

What a splendid name for this fine Japanese variety! We have this in our show bed among many other fine reds but this one was such a bright red it capped the show. Tall, imposing, and captivating. A real beauty. Judged the best red Japanese variety in the 1955 Minneapolis show. A Brand Division \$3.00

PRIDE OF LANGPORT

(Kelway)

A dainty flower of brilliant, soft peach-pink coming into bloom midseason. The plant is tall, floriferous, with thin, wiry stems and abundant foliage. The plant blooms in clusters and is a very decorative garden plant. A Brand Division \$2.00

RASHOEMON

(Japan)

One of the best of the Japanese varieties for landscape planting, because of the clean, beautiful appearance of the plant itself. The large glowing rose-red guard petals enclose a center of slender staminodes edged yellow and pinkish buff. The plant is medium tall with strong stems and flowers freely. A beautiful flower. A Brand Division \$2.00

SCHWINDT

(Goos & Koenemann)

An early violet-rose single, shading lighter at the edge of petals. The plant is tall with heavy foliage and stiff stems that produce great clusters of flowers if not disbudded. A decorative garden variety. A Brand Division \$1.50

SEA SHELL

(Sass)

A bright lively pink with a full center of golden stamens. The flowers are large and the strong stems hold the flowers erect. This is a pink that commands immediate attention in both field and show room. A "must have." A Brand Division \$2.00

Toro-No-Maki See color page 19

TORPILLEUR

(Dessert)

A large fine flower, held rigidly erect on long, stiff stems. The guard petals are deep rose-red with center petals of the same color tipped with cream. A splendid variety, distinctly different from all other Japs. A Brand Division \$1.50

TARAWA

(Lins)

A pure red that develops into a bomb center as the flower ages. The entire flower is a self color crimson. A splendid garden subject and a very fine cut flower variety. A Brand Division \$5.00

TULAGI

(Lins)

A brilliant red that makes a perfect lawn Peony. The plant has excellent foliage with straight stems that produce large flowers that do not feather. A Brand Division \$4.00



Rashoomon

VANITY (Introduced in 1952)

(A. M. Brand)

Before introducing a new Peony, it has been a rule with us to test the variety over quite a period of years, to make sure it would have real merit. We have done this with the Peony Vanity. It was over 20 years ago that we first noticed this new Peony among our seedlings. We marked it and at planting time, we divided the plant for further trial. We repeated this dividing process at the end of every three years and in doing so, we became thoroughly acquainted with the flower and its behavior in different soils. In 1952 we felt that we have accumulated enough stock so that we could offer this Japanese variety to our friends. We withdrew this Peony from sale in 1953 but we now have more stock and we are again offering a few selected divisions to our friends.

VANITY is a Peony of true Japanese type. The guard petals, which are a delicate even pink, are broad and surround a beautiful tuft of delicate cream-colored filamental petals.

A Brand Division \$3.00

L'Etrincelante



Kingston, Tennessee
March, 5, 1956

"Must let you know that the Peonies purchased from you a few years back made such a wonderful display of color and size, that they awed my neighbors. This is not Peony country I am told, so there must be something to buying good stock for they certainly grew for me. Many thanks for your wonderful service in the past, and I know the Peonies I am ordering now will again make a fine showing in our locality, for your stock is tops."

MRS. L. T

Oriental Poppies

A Blaze of Glory in Your Garden

For gorgeous garden effects in May and June, nothing in all the world of flowers surpasses the Oriental Poppy.

Any 3 for \$2.75; any 6 for \$5.00; any 12 for \$9.00, postpaid.

BIG JIM. A very outstanding variety in a rich deep oxblood-red. A new red liked by all and is rapidly replacing older varieties. Not a large flower, but the reddest of all the reds.

CAVALIER. A large flower in a deep cardinal-red with crinkled petals. The plant is of medium height with strong stems that hold the immense flowers nicely erect.

CHERIO. An exceedingly beautiful Poppy of fine form in a very delicate shade of pink. Fine large sized blooms, cupped saucer shape, with great blotches of oxblood-red at base of petals. This is one variety that should be in every collection.

G. I. JOE. A new variety and a most worthy one. It is a brilliant watermelon-red. Petals ruffled.

GLOWING EMBERS. A warm medium red with heavily crinkled petals.

HELEN ELIZABETH. A beautiful Poppy of a pure light La-France-pink shade. The petals are deeply crinkled with no spots or blotches of any kind. Beautiful in combination with light blue Delphiniums.

HENRI CAYEUX IMPROVED. A distinct old rose shading into burgundy. An early bloomer and a good grower with distinctive gray-green foliage.

Cheerio

Helen
Elizabeth

Wurtembergia

MANDARIN. A rich, real Chinese red without base spots. The blooms are cup-shaped, often 10 inches in diameter.

MARY JANE MILLER. One of our most popular geranium-pinks. The flowers are large. This variety will fit into any color scheme.

MRS. PERRY. Where the red or orange will not blend well with other flowers, use Mrs. Perry, a beautiful large salmon-pink. A most pleasing even shade of pink. A variety that seldom dies out.

RED FLAME. A large brilliant fiery red that makes a blaze of color. It holds up well and is one of the very best of the newer varieties.

RIDGEWOOD BEAUTY. In color, this variety is between strawberry and geranium-pink, with Tyrian-rose spots. Petals ruffled.

ROSE BEAUTY. A distinct cerise-pink, with daintily crinkled petals, edged silver.

WATERMELON. This rose colored variety is about three shades deeper than Wunderkind, with flowers from 6 to 7 inches across. A new Poppy, liked by all who see it.

WUNDERKIND. A true begonia-rose that no collection should be without. Truly a wonder in every respect.

WURTEMBERGIA. A cerise-scarlet with a black center blotch. One of the largest of all Poppies, with flowers often 11 inches across.

Instructions for Planting

Plant your Poppies as soon as you receive them. Dig a hole deep enough so that the roots will go straight down with the top of the plants **2 inches beneath the ground.** When the hole is two-thirds full, pack the soil down hard. Then fill the hole with water and let it seep away. Then fill in with loose soil firmed just a little. Keep top of soil loose until fall growth appears. Cover when ground freezes with a four-inch straw mulch. Do not use leaves.

Red
Flame

Shipment
made in
August
or early
September.
No other
time is
suitable.

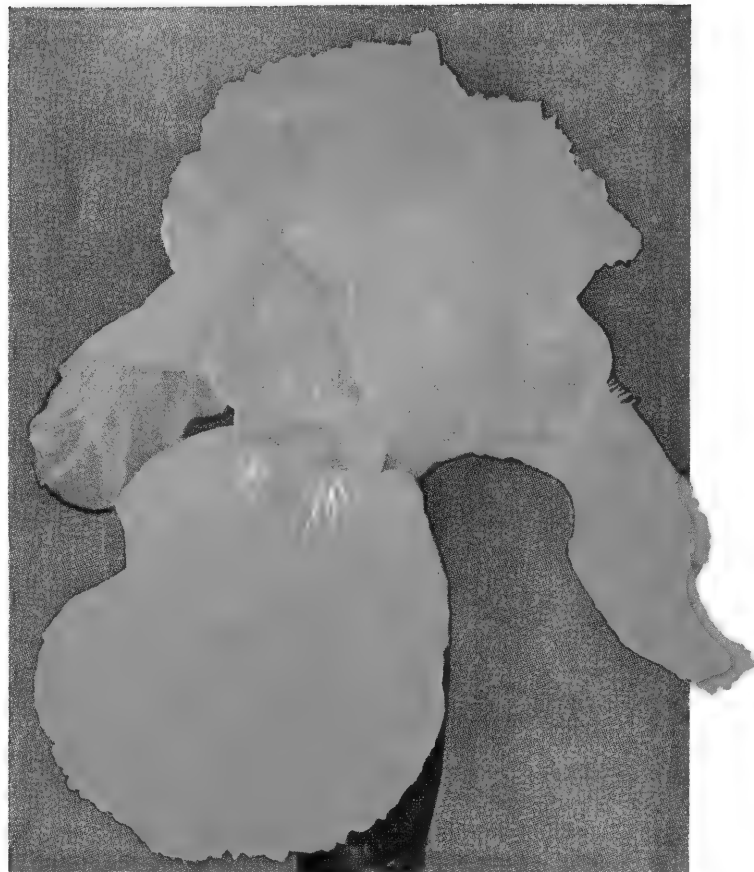
Watermelon

Henri Cayeux Improved



COLOR CARNIVAL. (DeForest.) 37". Both standards and falls of this new Iris are of a deep shade of pink, with falls heavily marked vivid purple. The flowers are large with falls carrying a beard of tangerine-red. **Each \$2.50**

MYSTIC MELODY. (Stevens.) 39". A distinct and outstanding Iris with butter-yellow falls and creamy white standards. A flower of excellent form. A strong grower and free flowering. **Each \$3.00**



GOLDEN SUNSHINE. (Schreiner.) 38". An outstanding pure true yellow of excellent form and generous size. The flower is large with wide petals. **Each \$5.00**

PRETTY QUADROON. (Kleinsorge.) 34". A light copper-brown or pale tan, with a touch of lavender and gold as an undertone. The flowers are beautifully formed with spreading falls and closed standards. **Each \$3.50**



Choice



JANE PHILLIPS. (Graves.) 34". For a true light blue here is one of the very best. A charming variety of fine form.
Each \$1.50; 3 for \$3.75



BRIGHT SONG. (Schroeder.) 38". A bright ruffled pink with a prominent tangerine beard. The plant is tall with well-branched stems.
Each \$2.00

IRIS

PIERRE MENARD. (Faught.) 38". A beautiful rich blue with a canary-yellow beard. It is one of the new medium toned blues in a deeper shade than Great Lakes.
Each \$2.00

RASPBERRY RIBBON. (Schremer.) 34". A beautiful new raspberry and pearly white plicata. The standards are raspberry with a trace of white at the base. The falls are white, heavily edged raspberry. The entire flower is ruffled. Unusual and beautiful.
Each \$4.00





AZURE SKIES. (Pattison.) 36". An attractive azure-blue self with a white beard. Standards and falls heavily ruffled. A flower of fine form and substance.
Each 75c; 3 for \$2.00



PINK CAMEO. 36". A charming true pink with a striking tangerine-orange beard. Flowers are of good size and comes into bloom early.
Each \$1.00; 3 for \$2.50

**We have 40 excellent varieties illustrated in color—a total value of \$61.75.
We offer all 40 varieties—all labeled—for \$50.00, Postpaid.**

LOTHARIO. 38". A huge bicolor with light blue standards and rich velvety purple falls. A tall variety, lightly frilled and fragrant.
Each \$1.00; 3 for \$2.50

ALADDIN'S WISH. (Murawska.) 36". A fine variety in a lovely shade of clear soft blue with palest tracings of cream radiating through the flower. A large Iris with a delightful fragrance.
Each 75c; 3 for \$2.00





DANUBE WAVE. (Schreiner.) 38". A rich shade of marine blue. A thrifty growing Iris of excellent substance. Flowers well placed on nicely branched stems. Each \$1.00; 3 for \$2.50

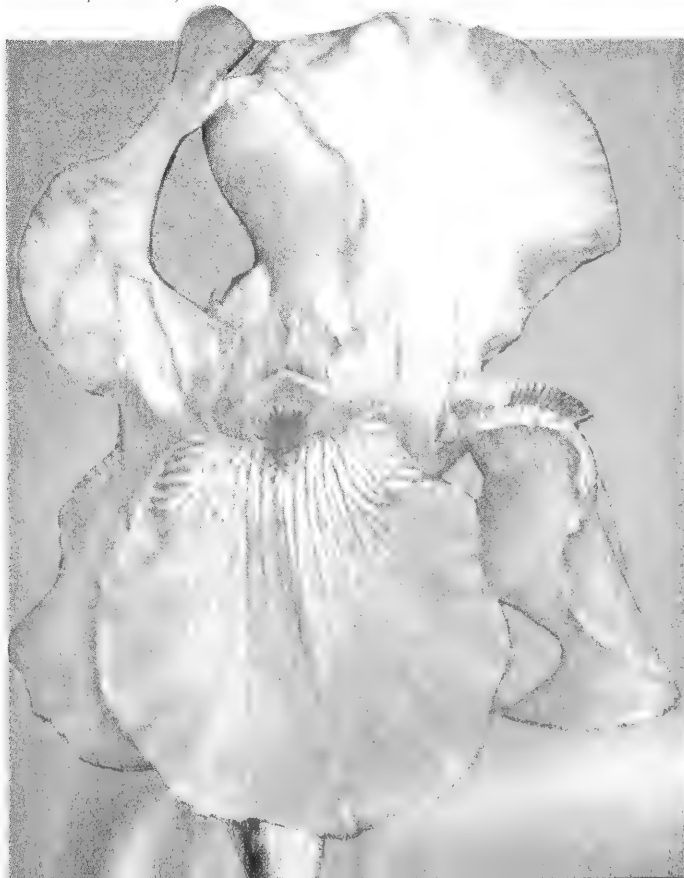


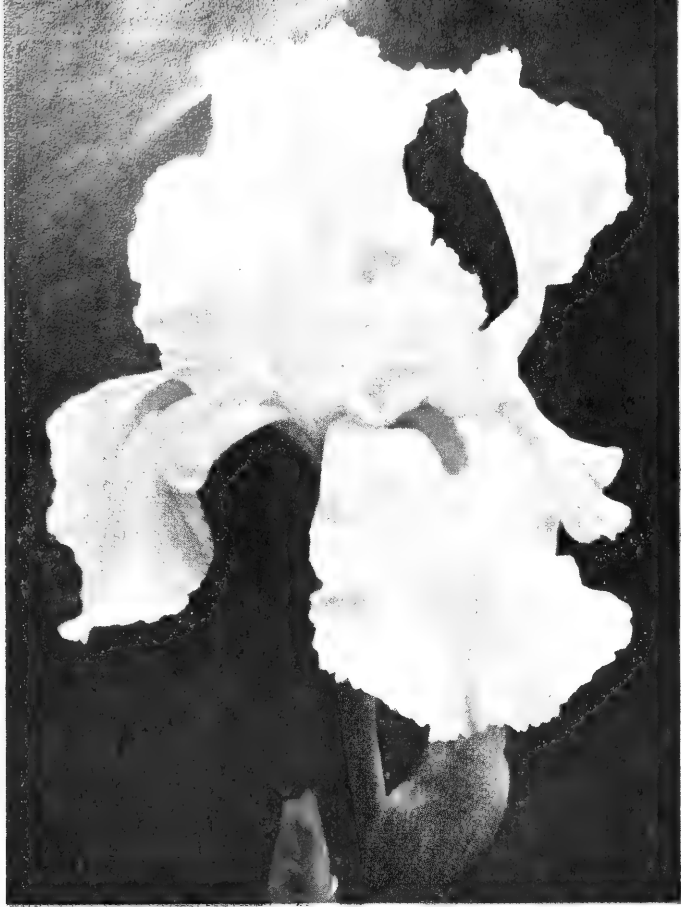
SPUN GOLD. (Glutzbeck.) 38". A pure golden yellow with a heavy orange beard. The flowers are large and well placed on tall, well branched stems. A famous yellow and winner of many medals. Each 75c; 3 for \$2.00

If you wish to make up a collection of Iris from our color pages, you may take a 20% discount on any order amounting to \$10.00 or more

INSPIRATION. (Stevens.) 38". A popular rose-toned Iris distinctly different from all others in this color class. This variety will command attention in any fine planting. Fragrant. Each \$1.00; 3 for \$2.50

MAJENICA. 38". A fine salmon-pink blend with wide petaled flowers of excellent substance. A huge flower with standards and falls practically identical. Each 75c; 3 for \$2.00



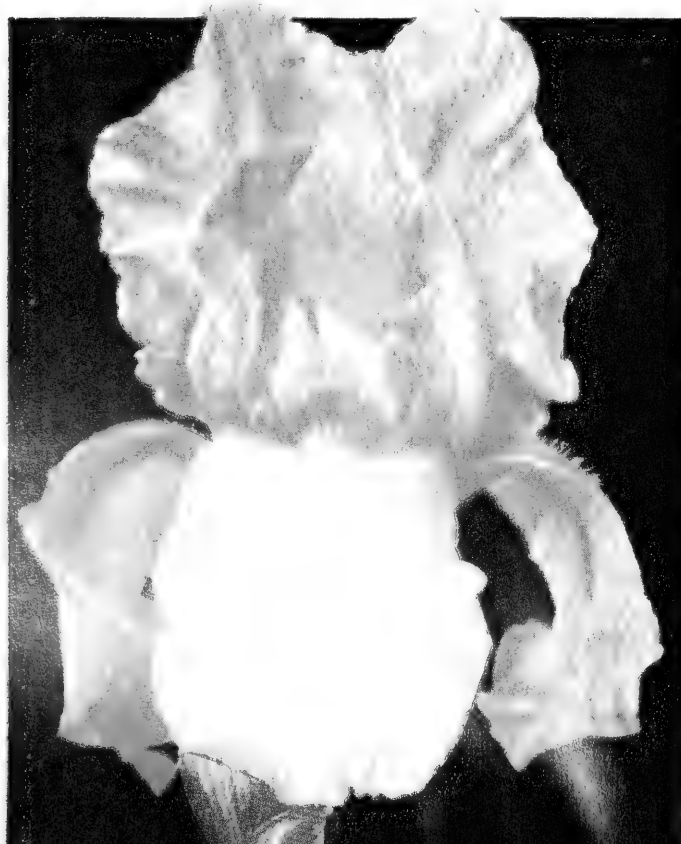


CHERIE. (Hall.) 34". A large ruffled pink self of excellent form and substance. A beautiful pink with a deep tangerine beard.
Each \$2.50



BLUE RHYTHM. (Whiting.) 40". A soft cornflower-blue with a silvery overtone. A fine plant beautifully branched and free blooming.
Each 75c; 3 for \$2.00

MISTY GOLD. (Schreiner.) 33". An entrancing large lemon-yellow with lightly ruffled petals. An unusual and beautiful flower that will not prove disappointing.
Each 75c; 3 for \$2.00



PRAIRIE SUNSET. (H. Sass.) 36". To state this flower is a blending of peach, rose, copper, and gold best describes its color but it is a variety that has to be seen to be appreciated. Winner of many medals and a most popular Iris.
Each 75c; 3 for \$2.00



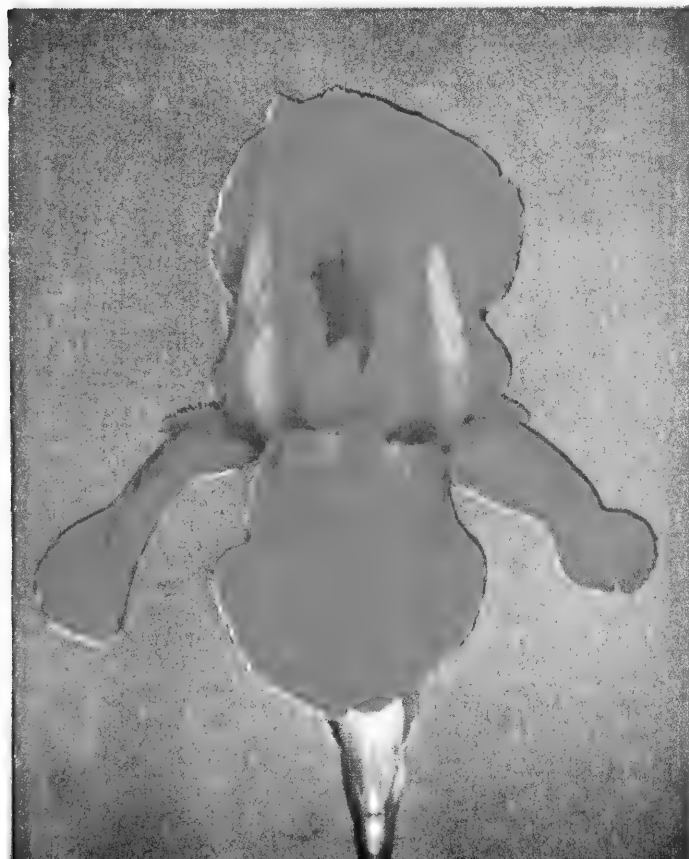


SNOW FLURRY. 40". A giant ruffled icy white with large broad petals, crimped at the edges. Very much in demand.
Each 75c; 3 for \$2.00

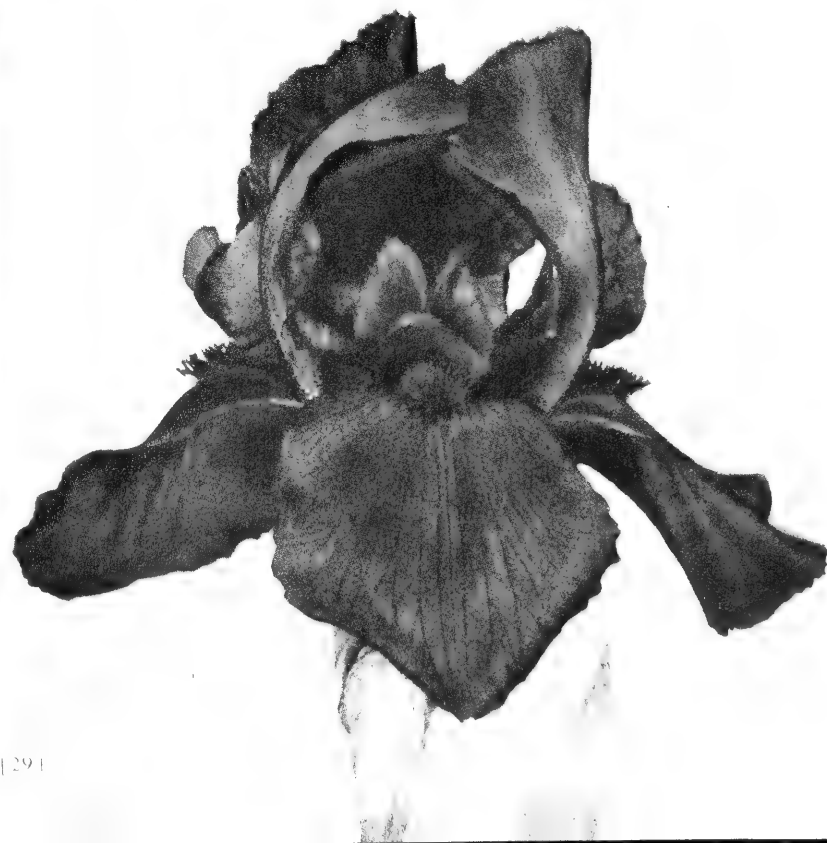


SOLID MAHOGANY. (J. Sass.) 38". A bronze-red mahogany self with a deep bronze-gold beard. Flowers large and of good substance.
Each \$1.00; 3 for \$2.50

ROCKET. (Whiting.) 36". A fascinating orange self, with deep chrome standards and orange-chrome falls. Brilliant in the field and outstanding in the show room.
Each 75c; 3 for \$2.00



BLACK FOREST. (Schremer.) 33". A rich deep blue-black with beard of the same color. Flowers of medium size but of wonderful color.
Each \$1.00; 3 for \$2.50





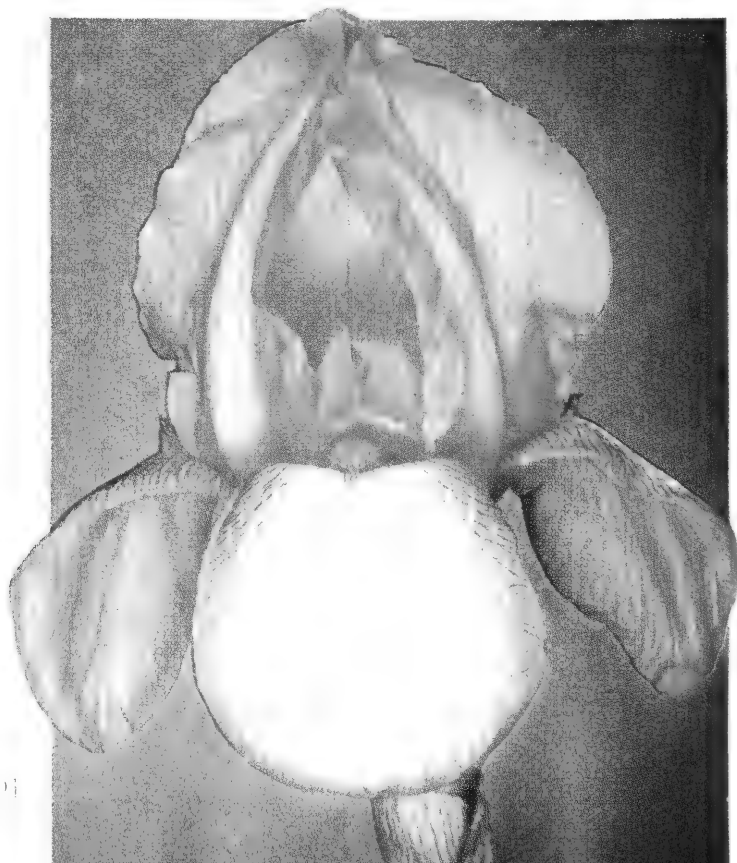
BLUE SHIMMER. (J. Sass.) 38". A choice waxy white, heavily peppered with the clearest tones of blue. The flower is large, fragrant and beautifully formed. This is a charming variety loved by all.
Each 75c; 3 for \$2.00

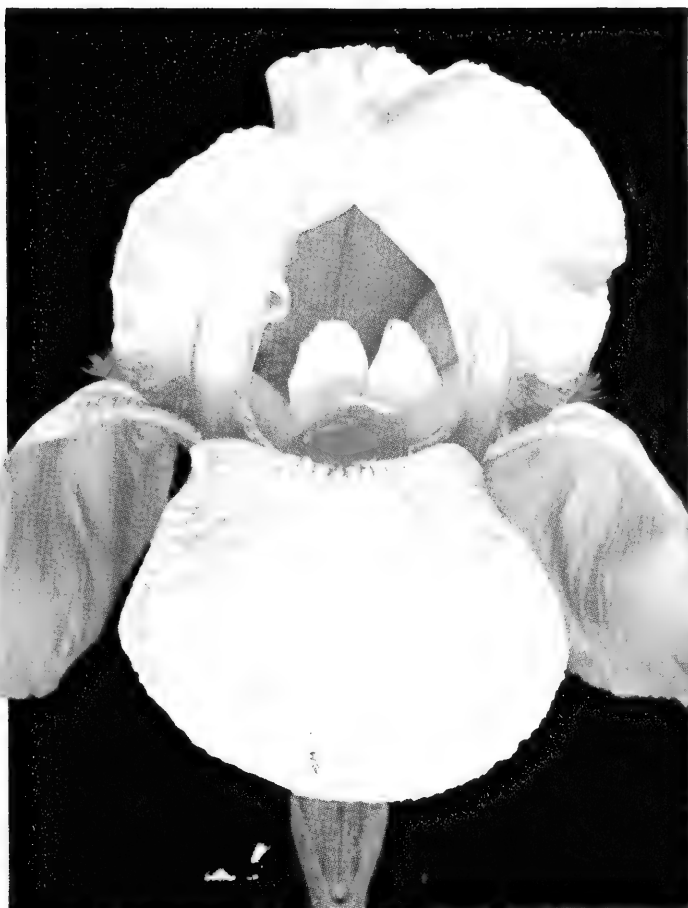


NEW SNOW. (Fay.) 38". A fine, well named white with a bright yellow beard that adds beauty to the flower. The stalks are well branched and carry large ruffled flowers. One of the best of all whites.
Each \$1.00

RED VALOR. (Nicholls.) 38". A superb garnet-red with domed standards, semi-flaring falls and brown beard. A red that has wonderful finish and substance.
Each 75c; 3 for \$2.00

BRIGHT LIGHTS. (Schreiner.) 36". An unusual bright yellow with deep golden standards. Falls almost a pure white with a stitching of soft yellow on the edge.
Each 75c; 3 for \$2.00





SPINDRIFT. (Loomis.) 36". A delicate seashell-pink with a deep tangerine-orange beard. Color holds well in the field. A very popular variety.
Each 75c; 3 for \$2.00

MULBERRY ROSE. A beautiful well named variety. A very large flower with unusual coloring a deep pinkish mulberry, with a heavy orange beard. Award of Merit in 1944.
Each 75c; 3 for \$2.00



CHANTILLY. (Hall.) 36". A fragrant orchid-pink with heavily ruffled standards and falls. The flowers are of medium size and are very fragrant. A fine cutting variety.
Each \$1.00; 3 for \$2.50

GARDEN FLAME. (H. Sass.) 34". A deep rosy garnet with no haft markings. A striking Iris with broad rounded falls coming into bloom late in the season.
Each 75c; 3 for \$2.00





BLUE VALLEY. (Smith.) 36". A fragrant true blue. Flowers ruffled, large in size, and of fine form. Each \$1.00; 3 for \$2.50

ORELIO. (DeForest.) 35". A very rich reddish brown of fine form and texture. The flowers are large, borne on tall and well-branched stems. Each \$1.00; 3 for \$2.50



RADIATION. (Hall.) 33". A pleasing orchid-pink with a deep tangerine beard. The flowers are large with domed standards and semi-flaring falls. Deeper in color than Cherie or Heritage. Each \$3.00; 3 for \$7.50

PINNACLE. (Stevens.) 35". A unique variety with clear white standards and smooth primrose-yellow falls. A variety of great merit which is absolutely distinct. Each \$2.00



General Iris List

The varieties illustrated in color are not described again in the list which follows.

Delivery starts July 10 and continues throughout the early fall months.

ACTION FRONT. (Cook.) 36". An excellent coppery red with brilliant yellow beard. A splendid growing variety, with strong stalks and heavy foliage. Each 60c; 3 for \$1.50

AMIGO. (Williamson.) 34". A richly colored Iris with light lavender standards, and pansy-purple falls. Winner of many awards. Each 60c; 3 for \$1.50

ANITRA. (H. Sass.) 34". A silvery sky-blue of great size and beautiful form. Greatly admired in both field and show room. Each 60c; 3 for \$1.50

ANNA WILLIAMSON. (Cook.) 36". A bright fragrant rose-pink bicolor with light pink standards and deeper pink falls. A pale yellow suffusion brightens the rosy pink coloring. Each \$1.00; 3 for \$2.50

BANDMASTER. (H. Sass.) 38". A tall free flowering medium blue. Flowers are of immense size and a shade lighter than Great Lakes. Each 75c; 3 for \$2.00

BELLERIVE. (Benson.) 40". A tall, rich creamy variety of excellent form and substance. Petals slightly ruffled. This new Iris won the President's Cup at the Iris Convention held in St. Louis in 1952. Each \$1.50; 3 for \$4.00

BERKELEY GOLD. (Salbach.) 38". A rich deep golden yellow of good form and splendid growing habits. Holds a high ranking position in the list of 100 best Iris. Each 60c; 3 for \$1.50

BLUE GLOW. (Nicholls.) 36". A rich indigo-blue with standards somewhat lighter than the falls. The haft is a solid brown with a white beard shading into orange. One of the very best in this color. Each 75c; 3 for \$2.00

CAMPFIRE GLOW. (Whiting.) 35". A bright ruby self, overlaid with bright copper. A real self with no haft markings, even the beard is deep copper-red. Flowers of excellent substance. Each \$1.50; 3 for \$3.75

CHIVALRY. (Wills.) 36". A large, ruffled blue that instantly attracts the attention of all visitors. The flowers are nicely formed with wide falls and closed standards. Dykes Medal Winner. Each \$1.00; 3 for \$2.50

CLOUD CASTLE. (Graves.) 37". A very large wistaria-blue with broad standards and wide flaring ruffled falls. Each 75c; 3 for \$2.00

CONFETTI. (Schreiner.) 38". A well-branched pink plicata with large flowers of heavy substance. A striking flower of beautiful form. Each \$1.00; 3 for \$2.50

DESERT SONG. (Fay.) 40". A beautiful new cream with just a tinge of golden tan. The flowers are of excellent size, well proportioned, and beautifully ruffled. Each \$1.00; 3 for \$2.50

DISTANCE. (Cook.) 36". A silvery light blue with an inconspicuous white beard. A very worth-while variety. Each 75c; 3 for \$2.00

DREAMCASTLE. (Cook.) 38". A lovely pure orchid-pink with a near white beard. The standards are domed with broad, rounded falls. Each \$1.00; 3 for \$2.50

EBONY QUEEN. (Sass.) 36". A medium large dark black-purple with well-branched stems. Each 75c; 3 for \$2.00

Collections we might suggest often contain varieties you may already have. To enable you to choose just the Iris you wish for your garden, and at the same time take advantage of a collection price, you may select from our General List: \$7.50 worth of Iris for \$5.00; a \$15.00 value for \$10.00; a \$30.00 value for \$20.00, all postpaid.

FAIR ELAINE. (Mitchell.) 36". An unusual variety and distinctly different from all others classed as yellows. The standards are a creamy white with golden falls and orange beard. Each 60c; 3 for \$1.50

GARDEN MAGIC. (Grinter.) 36". A giant velvet red that ranks among the best in its color. The plant is medium tall with glossy velvety falls enhanced by a rich golden beard. This is as pure a red as you find in Iris to date. Each 60c; 3 for \$1.50

GAY BORDER. (DeForest.) 38". A charming plicata that seems to meet the approval of all who see it. The standards are white, slightly flushed lilac. The glistening white falls are heavily bordered bright maroon-rose. Each \$1.00; 3 for \$2.50

GOLDBEATER. (Kleinsorge.) 36". A chrome-yellow self without markings or blendings of any kind. This large fragrant yellow will give a good account of itself in any garden. Each 75c; 3 for \$2.00

GOLDEN EAGLE. (D. Hall.) 38". One of the very largest clear light yellows. A pleasing variety bearing 6-inch flowers without a trace of orange or amber. Each 75c; 3 for \$2.00

GOLDEN FLEECE. (J. Sass.) 36". A large ruffled flower with light yellow standards with creamy falls edged gold. A popular lemon-yellow. Each 75c; 3 for \$2.00

HARRIET THOREAU. (Cook.) 38". A delightful orchid-pink self with strong stems and slightly waved petals. The plant is tall and this lovely pink shows up well in the field. Each 60c; 3 for \$1.50

HEATHER ROSE. (Hall.) 34". A large rosy orchid-pink distinctly different from others in this color class, a vigorous grower, hardy, and free flowering. A variety that commands attention. Each \$1.50; 3 for \$3.75

HELEN MCGREGOR. (Graves.) 36". A clear pale blue, uniform in color. The form of the flower is perfect, with flaring and dainty ruffled petals. Supreme as a light blue. Each \$1.00; 3 for \$2.50

HERITAGE. (Hall.) 34". One of the new flamingo-pinks with slightly ruffled, semi-flaring falls and nicely formed standards. A bright tangerine beard adds to the beauty of the flower. Each \$3.00

KATHERINE FAY. (Fay.) 36". A large pure white showing no yellow. The falls are semi-flaring with slight ruffling. Petals broad and of excellent substance. Each 75c; 3 for \$2.00

KLONDYKE GOLD. (Kirkland.) 34". Unusually large flowers of a rich gold color that does not fade. Ranks with the best of the yellows. Each 60c; 3 for \$1.50

LADY MOHR. (Salbach.) 36". A unique variety entirely different from all others in the Mohr family of Iris. The standards are oyster-white, large and slightly ruffled. Falls are pale chartreuse or greenish yellow, with prominent veining. Each 75c; 3 for \$2.00

LAKE GEORGE. (Smith.) 36". A splendid blue with flaring wavy standards and almost horizontal falls. Deeper in color than Great Lakes.
Each 75c; 3 for \$2.00

LILAC LANE. (Whiting.) 36". A lilac-toned self, with a pale yellow beard. A refined and ruffled Iris distinctly different from others in this color class.
Each \$1.50; 3 for \$4.00

LORD DONGAN. (K. Smith.) 37". A striking variety with Chinese-violet standards and broad, deep pansy-violet velvety falls.
Each 75c; 3 for \$2.00

MARY VERNON. (McKee.) 36". A variegata with golden bronze standards and wide flaring falls of bright red. The falls are edged with gold.
Each 75c; 3 for \$2.00

MASTER CHARLES. (Williamson.) 38". A glowing mulberry-purple self. Brown tones at the haft and beard of mahogany tipped brown add to the very brilliant coloring.
Each 60c; 3 for \$1.50

MIDWEST GEM. (H. Sass.) 36". A golden apricot and pink blend with ruffled petals of excellent substance. Fragrant and attractive.
Each 60c; 3 for \$1.50

MT. McKINLEY. (Schreiner.) 38". An early blooming variety with white standards tinted soft blue, soon fading to a clear white. Falls are a deep purple edged pale blue. Distinct and good.
Each \$1.00; 3 for \$2.50

NIGHTFALL. (Hall.) 36". A very velvety rich deep pansy-purple without veining. Standards somewhat lighter than the falls. A free flowering variety and a splendid grower.
Each 60c; 3 for \$1.50

PATRICE. (DeForest.) 36". A beautiful plicata with creamy standards, sprinkled with peach and rosy lavender. Falls white, edges soft rose.
Each 75c; 3 for \$2.00

PINK PLUME. (Schreiner.) 36". A beautiful self-colored orchid-pink with domed standards and broad falls. A deeper pink than Dream-castle.
Each \$2.00

PINK REFLECTION. (Cook.) 36". A heavy textured hydrangea-pink with a lemon-chrome beard. A flower of excellent quality, blooming late in the season.
Each 75c; 3 for \$2.00

PINK SENSATION. (Hall.) 33". A delicate light pink with a bright orange beard. The flowers are large and lightly ruffled.
Each \$2.50

PROSPECTOR. (Kleinsorge.) 34". A deep golden yellow, almost an orange, with the falls carrying a bold patch of ivory-white. The flowers are beautifully formed, with wide flaring falls and closed standards. One of the best of all the fine yellows.
Each \$1.50

RED GLEAM. (Lapham.) 34". One of the truest reds of all. The flowers are of good size with well-branched stems. The rich velvety flowers have a chestnut cast and they make a fine showing in any planting.
Each 60c; 3 for \$1.50

RED TORCH. (H. Sass.) 34". A brilliant variegata blend with deep buff standards and deep velvety red falls. A bright new Iris that was well named.
Each 75c; 3 for \$2.00

REMEMBRANCE. (Hall.) 38". A soft pink blend with a suffusion of yellow throughout. The flowers are nicely formed with well branched stalks.
Each 75c; 3 for \$2.00

RICH RAIMENT. (Craig.) 34". A rich plicata, with under color a creamy yellow, heavily dotted deep burgundy. A large flower and one of the finest of all plicatas.
Each \$2.00

ROYAL COACH. (H. Sass.) 34". A bright yellow plicata with edge of petals nicely bordered and dotted brown. A variety that immediately attracts attention.
Each 60c; 3 for \$1.50

ROYAL SCOT. (Hall.) 38". A large flowered plicata of a pleasing tone of burgundy-red. It is so heavily trimmed that at a distance it gives a red effect.
Each 75c; 3 for \$2.00

SHARKSKIN. (Douglas.) 38". A fine pure white of good substance. A very satisfactory garden variety, ranking well among the best whites.
Each 75c; 3 for \$2.00

SKY RANGER. (Hall.) 54". A very tall, heavily ruffled, medium clear blue. Flowers large and of attractive form. Stems strong and hold the flowers erect.
Each \$1.00; 3 for \$2.50

SNOW VELVET. (H. Sass.) 38". A fine white of heavy substance, with a gilding of gold in the throat. A splendid garden variety as it holds up well in rain, sun and wind.
Each 75c; 3 for \$2.00

SONRISA. (DeForest.) 38". A coppery pink with a yellow undertone. The flowers are of fine substance and excellent form.
Each 75c; 3 for \$2.00

SPRING CLOUD. (Jory.) 40". A tall free flowering variety with standards heavily marked with blue, while the falls are white edged with blue.
Each 60c; 3 for \$1.50

STAINED GLASS. (Wilhelm.) 36". A rich glowing copper-red. A good name for this fine Iris.
Each 75c; 3 for \$2.00

STAR SHINE. (Wills.) 38". A lovely yellow with deep creamy standards and white falls edged yellow. The white falls are flaring and carry a cast of blue.
Each \$2.50

STATEN ISLAND. (Smith.) 38". A very fine true variegata, with bright golden standards; velvety red falls edged with a band of gold. A striking variety.
Each \$2.00

SUNRAY. (Hall.) A large ruffled light yellow of ideal form, heavy substance, and perfect branching. Its many fine qualities make it a near perfect Iris.
Each \$1.50; 3 for \$3.50

SUNSET SERENADE. (J. Sass.) 38". A soft late golden tan with apricot-buff standards and falls an orange-tan. A seedling of Prairie Sunset.
Each 75c; 3 for \$2.00

TEA ROSE. (Whiting.) 36". A perfectly formed mallow-pink with coppery shadings. A pure self with a touch of blue at the tip of the beard.
Each 75c; 3 for \$2.00

THREE OAKS. (Whiting.) 36". A beautiful blending of mallow-pink and copper tones with a blue blaze on the falls. Perhaps a coppery rose best describes this beautiful flower.
Each 75c; 3 for \$2.00

TIFFANJA. (DeForest.) 38". A nicely marked flower with buff standards and flaring white falls stitched brown.
Each 75c; 3 for \$2.00

TIFFANY. (H. Sass.) 34". A pleasing yellow plicata with deep pink or rose stitching on both standards and falls.
Each 60c; 3 for \$1.50

We grow many varieties of both Peonies and Iris that we are not listing in our present catalog.

If you are interested in any particular varieties that you do not find in our present book, please write us, as we may be able to supply you.

VELVET DUSK. (Schreiner.) 36". A very rich black-violet toned Iris carrying the same dark coloring as Sable. The flowers are of excellent size and carried on well-branched stems. A lovely bluish brown beard completes the charm of this fine flower.

Each \$1.00; 3 for \$2.50

VICE REGAL. (Miles.) 33". A rich, velvety, bronzy red-purple with bronze beard. Both standards and falls are practically the same color.

Each 75c; 3 for \$2.00

WABASH. (Williamson.) 36". A popular variety with snow-white standards and deep pansy-velvet falls bordered white. This is the most popular amoena of all. Won the Dykes Medal in 1940.

Each 60c; 3 for \$1.50

WHITE WEDGEWOOD. (Grant.) 38". A very large blue-white with domed standards and semi-flaring falls. The beauty of the flower is enhanced by the dark blue beard.

Each 75c; 3 for \$2.00

WINTER CARNIVAL. 38". One of the most beautiful of all whites. The flowers are large and flaring, and are borne on tall, stiff stems, have great substance and are excellent for cutting. A Minnesota origination which proves its hardiness.

Each 75c; 3 for \$2.00

ZANTHA. (Fay.) 37". A clear, deep sparkling yellow with a rich yellow beard. The flowers are of perfect form, tailored and flaring.

Each \$1.50; 3 for \$4.00

SIBERIAN IRIS

Make a nice planting of Siberian Iris throughout your perennial border and also around your bird bath. You will find the birds like the seclusion this Iris gives them. The flowers are graceful and they give your bouquet the artistic effect they often need. The plants grow upright, and the grass-like foliage adds materially to the beauty of any planting in which they are used.

All Field-Grown, Large Divisions:

Each 75c; any 3 for \$2.00; all 7 for \$3.50, postpaid

CAESAR. 48". A uniform deep violet-blue. Very rich coloring in this variety. To see is to order.

CAESAR'S BROTHER. 48". Deeper in color than Caesar. The darkest of all Siberian Iris. A rich pansy-violet.

EMPEROR. 48". True Oriental form. Comes from Japan. The flowers are large, of fine form, good texture, and the color a rich uniform deep violet-blue.

GATINEAU. 48". An excellent clear blue Iris with extremely large flowers on sturdy stems.

KINGFISHER BLUE. 54". A very tall, graceful growing variety. A fine, large bright blue on very sturdy stems.

NORA DISTIN. 30". Standards and styles clear violet; falls white edged and veined china-blue.

SNOW CREST. 36". A tall pure white with slightly frilled large flowers. One of the best of all whites.



PLANTING INSTRUCTIONS AND CARE OF IRIS

1. Choose a sunny, well drained location, for Iris will not survive in a wet soil.
2. The best time to plant is during July and August in northern states and September in the warmer areas. Iris will not bloom the following season unless it is planted early.
3. Plant rhizomes just below the surface of the ground about a foot apart. Have the roots well spread out and firm the soil tightly about each one.
4. Newly set plants should be watered lightly immediately after planting if the soil is dry.
5. Do not over-fertilize but if the soil is poor, steamed bone meal will prove very satisfactory, using a handful to a square foot of soil.
6. Keep your plants free from weeds and cultivate shallow. Always cultivate after a heavy rain when the ground has dried sufficiently.
7. Divide old clumps about every 2 or 3 years immediately after the blooming season is over.
8. Iris borer is a common pest and will destroy entire clumps if not controlled. They are easily controlled by an application of 5% DDT spray or dust at weekly intervals in early spring and again in September.
9. In northern sections, protect your Iris during the winter months by using marsh hay or straw that is free from weed seeds.

Early Blooming DWARF IRIS

*Fine for the Rock Garden
or for the Perennial Border*

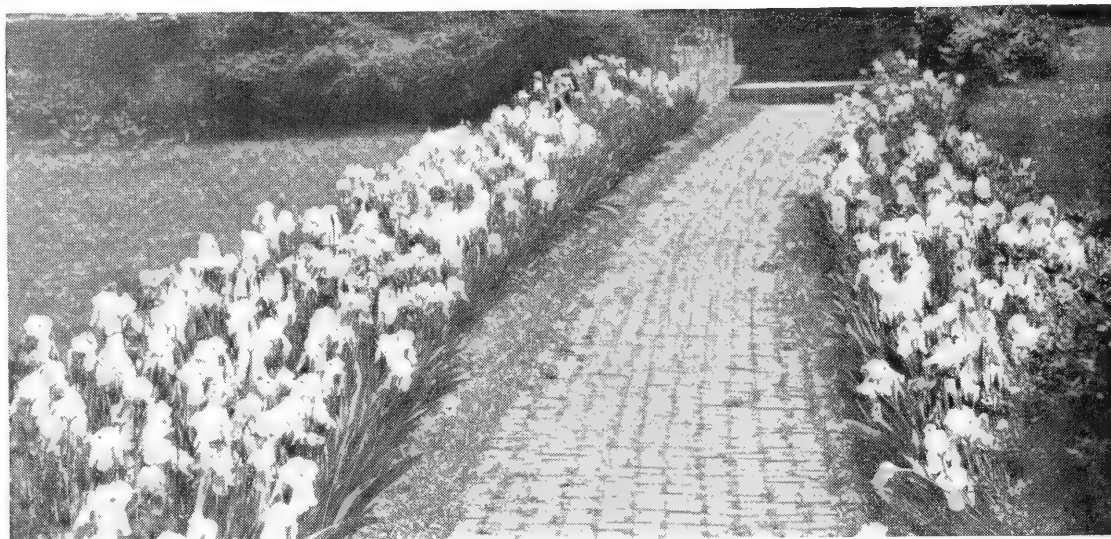
By the time the last snow has melted away, you will find the Dwarfs are peeping through the ground. Almost before you know it, these little plants are covered with bloom. They bring color to your garden, along with your Crocus.

We have sufficient quantity of the very light blue variety, AZUREA, to offer this season. The plants are very much smaller than other Iris and should be planted in groups of at least six.

6 for \$2.00; 12 for \$3.25, postpaid



Old Time Favorites for Mass Planting



No garden need be without a fine planting of Iris. Just a few years ago many of the following varieties were illustrated in color in our catalog and were selling at many times the price we are asking at this time. These varieties will please those who wish a colorful yard or who wish to grow flowers for the Decoration Day trade.

SPECIAL OFFER

Your choice of any 10 of the following varieties for \$3.75, postpaid.

Your choice of any 25 of the following varieties for \$7.50, postpaid.

For mass planting, you may select 100, using as many as 20 different varieties for \$27.00, postpaid.

Less than 10 are 50c each. Allow 25 cents extra on an order under \$3.50.

AUBANEL. Shrimp-pink with yellow in the heart.

AZURE ACE. A tall late azure-blue.

BLACK DOUGLAS. A very rich deep velvety blue-black.

BLUE ZENITH. A splendid sky-blue.

BONSOR. A rich deep velvety blue.

CHRISTABEL. A splendid glowing true red.

CITY OF LINCOLN. A good flower with gold standards, red falls.

COPPER LUSTRE. Copper-toned variety overlaid with gold.

COPPER ROSE. A copper-rose and tan blend.

DAUNTLESS. A rich velvety red.

DOROTHY DIETZ. Chicory-blue standards, pansy-purple falls.

DESERT GOLD. An early flowering medium yellow.

ELSA SASS. A clear sulphur with a greenish cast.

EXCLUSIVE. A light blue self overlaid with a silvery mist.

FLORA ZENOR. A good pink with a bright tangerine beard.

FRANK ADAMS. Standards fawn and falls a deep rose.

FORTUNE. Old gold self overlaid with rust red.

GALLANT LEADER. Deep rose-red standards, maroon falls overlaid copper-gold.

GLORIOLE. Frosty pale blue.

GOLDEN AMBER. A well-named amber-gold.

GOLDEN ARROW. A tall lemon-yellow with flaring falls.

GOLDEN HELMET. Chestnut standards, oxblood-red falls.

GOLDEN TREASURE. Soft yellow with deep orange beard.

INDIAN HILLS. A rich true purple of excellent substance.

INDIGO BUNTING. A rich uniform blue-violet.

JASMINE. A smooth golden yellow self.

LADY OF SHALOTT. Charming rose-pink with pink dots on the falls.

LANCASTER. Coppery old rose blend.

LILAMANI. A velvety black-violet self.

LORI MAY. A pleasing shade of rose-pink.

LOUVOIS. Light chocolate-brown standards and rich red falls.

MANYUSYA. Charming ruffled orchid-pink.

MATULA. A rosy tan and apricot blend.

MISS CALIFORNIA. Lilac-pink with lemon-yellow beard.

NOONDAY SKIES. Huge sky-blue self with flaring falls.

ORLOFF. A cream plicata, heavily dotted brown.

ORMOHR. A huge uniform silver-lavender.

RED MEADOW. A very fine two-toned red.

ROSY WINGS. A combination of rose and copper tones.

RUTH POLLOCK. A soft shade of yellow with edges stitched reddish rose.

SHIRVAN. Golden brown standards, red-brown falls.

SNOW KING. A hardy snow-white with a rich golden beard.

VEINED BEAUTY. A white and violet plicata.

VIOLET CROWN. A pure lavender self with huge flowers.

We are recommending to our customers **POPULAR GARDENING**, the new all-garden magazine, published for the first time in February, 1950, and enclose an order blank for customers to take advantage of a special introductory offer which **POPULAR GARDENING** is making to new subscribers. **POPULAR GARDENING** tells you how to have a better garden and keeps you abreast of the latest developments in gardening.



OLA KALA. (J. Sass.) 38". One of the richest and most outstanding of all the deep yellows. A favorite in our field and show room. For an orange-yellow, this is one that will prove most satisfying.

Each 75c; 3 for \$2.00

RANGER. (Kleinsorge.) 36". A crimson-red self with long cone-shaped standards and wide velvety falls. A late variety with straight stems and fine branching.

Each \$1.00; 3 for \$2.50



RED TORCH. (H. Sass.) 34". A brilliant variegated blend with deep buff standards and deep velvety red falls. A bright new Iris that was well named.

Each \$1.00; 3 for \$2.50

MINNIE COLQUITT. (H. Sass.) 36". A large massive white plicata with a broad band of wine-purple on both standards and falls. A lovely flower with broad, lightly ruffled petals.

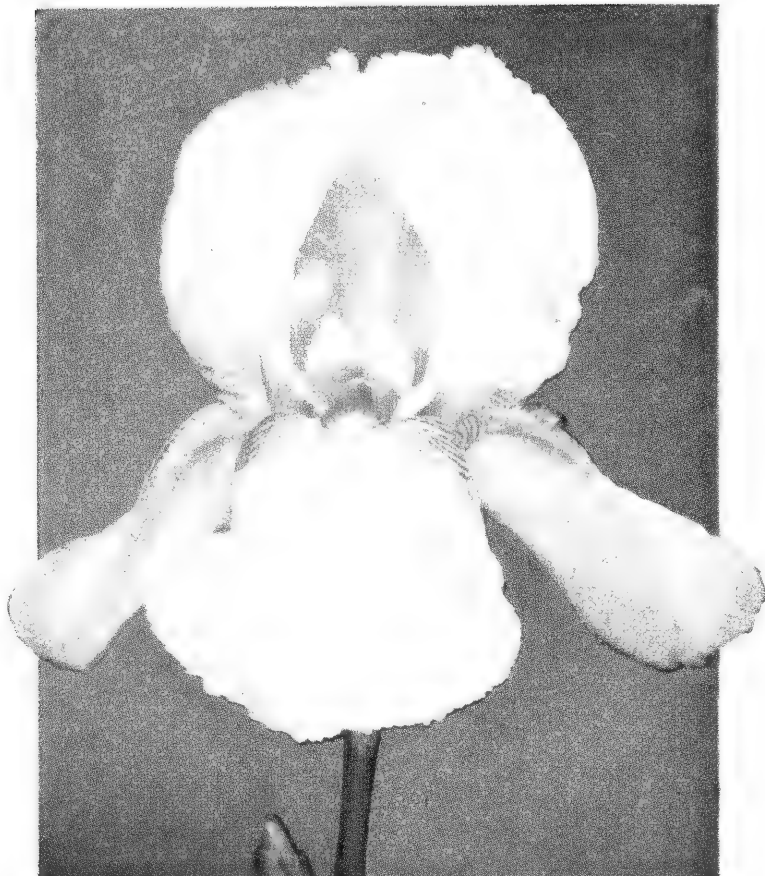
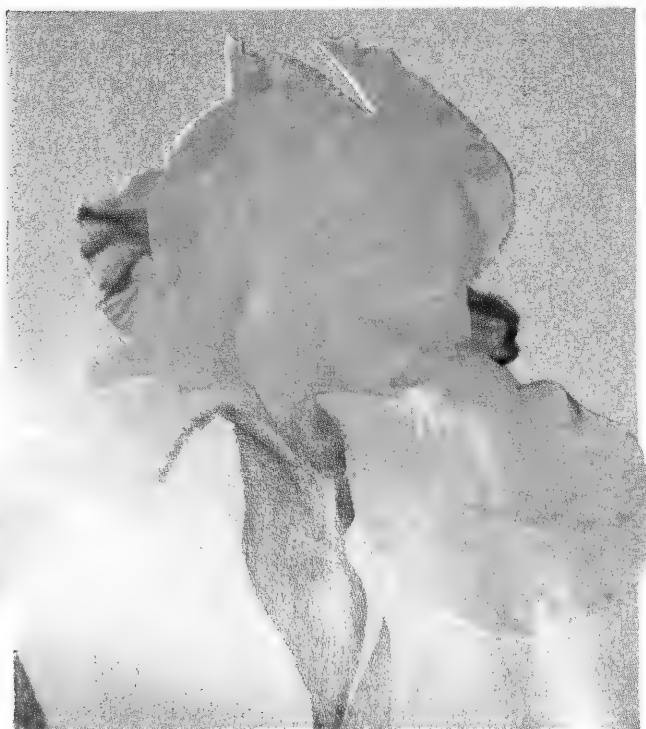
Each 75c; 3 for \$2.00





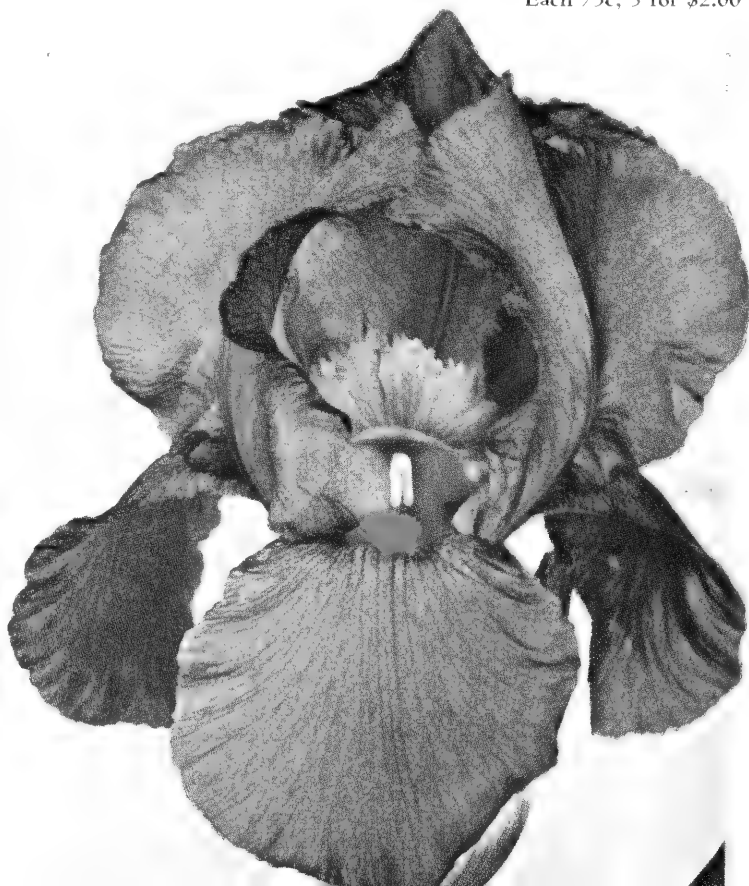
GREAT LAKES. (Cousins.) 40". A very tall, fragrant, clear blue self. The flowers are of fine form and substance. A favorite variety among the blues. Dykes Medal Winner in 1942.
Each 75c; 3 for \$2.00

CLOTH OF GOLD. (Whiting.) 36". Another fine deep yellow self. A beautifully formed variety with wide flaring falls and heavy orange beard. Fragrant.
Each 75c; 3 for \$2.00



WINTER CARNIVAL. 38". One of the most beautiful of all whites. The flowers are large and flaring, and are borne on tall, stiff stems. The flowers have great substance and are excellent for cutting. A Minnesota origination which proves its hardiness.
Each 75c; 3 for \$2.00

ELMOHR. (Loomis.) 36". An unsurpassed rich mulberry-violet so distinct in size and color that it appeals to all. The ruffled blossoms often measure 7 inches across and are borne on strong, sturdy stems. Dykes Medal Winner in 1945.
Each 75c; 3 for \$2.00





PATRICE. (DeForest.) 36". A beautiful plicata with creamy standards, sprinkled with peach and rosy lavender. Falls white, edges soft rose. Each 75c; 3 for \$2.00

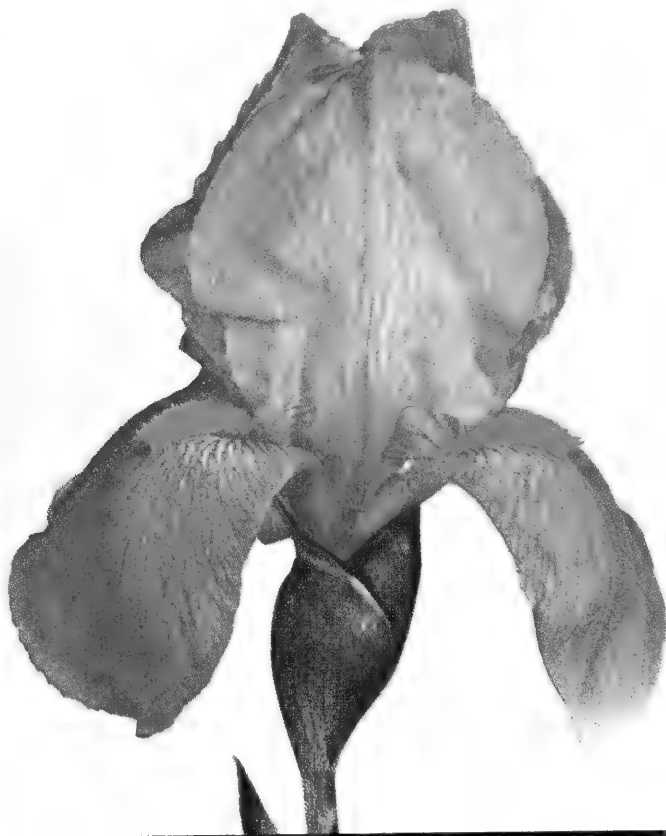


GRAND CANYON. 38". A nicely formed and delicately ruffled variety made up of a blending of many colors: plum, copper and gold. Nicely branched. Each 75c; 3 for \$2.00

MELITZA. (Nesmith.) 40". A creamy yellow with somewhat deeper coloring in the falls. The heavy tangerine beard enhances the beauty of this popular variety. Each 75c; 3 for \$2.00



BROWN THRASHER. 34". An appealing variety of most unusual coloring. The rich reddish brown is enhanced by a deep orange beard. No other variety like this one. Each 75c; 3 for \$2.00



Hemerocallis

A SPECIAL OFFER OF GOOD HEMEROCALLIS - OUR SELECTION

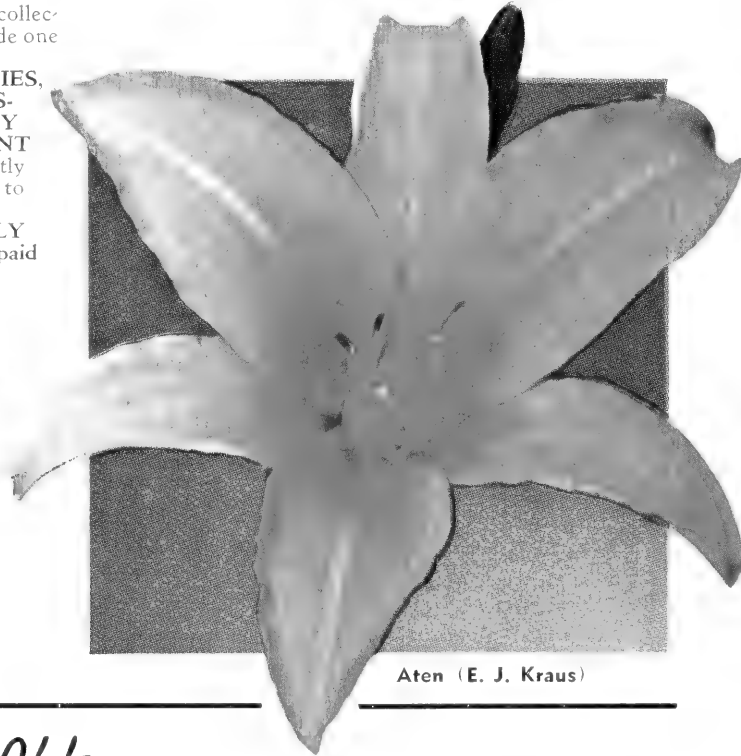
We have in our large planting many fine varieties in shades of yellow, ranging from the palest to the deepest golden; also shades of peach, and various shades of red, that we were unable to list on account of space. We will select from these kinds. Each collection will include one Black Falcon.

**6 VARIETIES,
ALL DIS-
TINCTLY
DIFFERENT**
All correctly
labeled as to
variety.
**FOR ONLY
\$4.50, Postpaid**



Black Falcon (Nesmith)

BLACK FALCON (Nesmith) 36". A very deep mahogany-red with large flowers, petals slightly waved. The darkest of all Hemerocallis. Each \$1.50



Aten (E. J. Kraus)

See opposite page for descriptions and prices.

Hardy Phlox

Well-Rooted, Field-Grown Plants
None More Beautiful



HOW TO PLANT

Plant so that the crown is just beneath the surface and use plenty of water when planting if the ground is at all dry. If the soil is dry as winter approaches, stir the ground well about the plants and cover with a good coarse mulch, but do not use leaves as they often smother the plants.

Key to Numbers

1. Ruby Lee
2. Comus
3. Salmon Beauty
4. Prime Minister
5. Thor
6. Starlight
7. World Peace

7
White
←

[40]

6

or Daylilies

New Originations

By E. J. Kraus

If you wish something unusual in fine Hemerocallis which were selected from thousands of seedlings, make your selection from this list. For beauty of form and richness of color, you will find them most pleasing. After careful testing over many years these fine varieties have finally been offered for sale. All introduced since 1950.

Originator's descriptions are used.

ATEN (Kraus No. 4733) 1952. 38 inches. Late. Large, glistening nasturtium-orange. A massive flower with extremely heavy substance. Strong well-branched growth habit. No other orange can hold a candle to this magnificent flower. We predict this will rate among the top ten when better known. \$3.00

AUGUST PINK (Kraus No. 5058) New 1955. 34 inches. Late midseason. Both petals and sepals clear spinel rose-pink. Very showy in the garden as flowers face upright. Completely sun-fast. \$5.00

AUTUMN DAFFODIL (Kraus No. 2876) 1951. 30 inches. Late. Small, deep lemon-chrome to straw-yellow resembling Daffodils. Abundant bloomer. \$2.00

BROWNSTONE (Kraus No. 2230) 1950. 36 inches. Midseason. Wide glossy, warm, brown-purple, margined cream. Entirely sun resistant. \$2.50

BRUNO (Kraus No. 1984) 1951. 36 inches. Early midseason. Wide-petaled, bright reddish chocolate with large prominent dark eye with orange throat. \$2.00

CALUMET (Kraus No. 2443) 1952. 24 inches. Midseason. Large tubular, wide-petaled flowers of bright coppery orange. \$2.00

CHICO (Kraus No. 1917) New 1955. 26 inches. Early midseason. A small free flowering apricot flushed with peach, faint lavender eye zone. Excellent variety for arrangements. \$3.00

DELICACY (Kraus No. 2810) 1951. 24 to 30 inches. Late. Small deep chrome flower with faint eye-spot dragon's-blood-red. Borne abundantly on upright, branching scapes. Petals creped on surface and margins ruffled. \$2.00

ERIC JUNIOR (Kraus No. 2785) 1951. 21 inches. Late midseason. Small glowing bright Brazil-red over scarlet. Effective as a low border plant as the foliage is abundantly bright green, upright and recurved, making a massed border effect. \$2.00

FELICE (Kraus No. 185) 1950. 40 inches. Late midseason. Very large, non-fading pale cadmium-yellow. Long petals with margins waved. Tips abruptly narrowed and gracefully reflexed. Splendid strong grower. \$2.50

FLAMES (Kraus No. 2757) 1950. 34 inches. Midseason. Small fiery poppy-red to Indian-orange. Free flowering on strong slender upright scapes. This bright flame-red carries a long distance and dominates the garden. \$2.00

WHY PLANT DAYLILIES?

1. They are hardy and require little care.
2. They thrive in most soils and flower well in sun or partial shade.
3. They withstand plenty of moisture and also dry weather.
4. They may be planted any time of the year when the ground is not frozen.
5. They come in many colors and beautify the garden from May until September.
6. They last well as a cut flower, as new flowers open daily.
7. Don't forget that your perennial border needs the Daylily.

MABEL FULLER (Kraus No. 2441) 1950. 36 inches. Midseason. All segments reflexed. Deep ruby-red underlaid with spectrum-red and having a bluish sheen. Very luminous, like a glowing jewel. Color holds well in hottest sun. Honorable mention Hemerocallis Society 1952. In our estimation the finest red self to date. \$3.00

MYRTLE WALGREEN (Kraus No. 2134) New 1955. 30 inches. Early midseason. Bright trumpet-shaped ruby-red underlaid with cherry-red. Color is very smooth and goes deep into throat. Completely sun fast. Very floriferous. \$3.00

PAMELA (Kraus No. 26) 1950. 40 inches. Late midseason. Excellent, wide flaring, waxy, broad-petaled, buttercup-yellow. Extremely sturdy, well-branched scapes. In fact the model of perfection in this respect. Should be in every collection. \$2.00

SIoux (Kraus No. 4485) New 1955. 30 inches. Midseason. A very "hot" cardinal-red. Perhaps the freest flowering Daylily in our entire list as the scape branches very freely, thus flowering over a long period. \$3.00

SPENCER FULLER (Kraus No. 4643) 1951. 40 inches. Midseason. Large ruffled glowing coppery bronze. Giant flower beautifully ruffled and reflexed adding much to its charm. \$2.50

SUNNY MORN (Kraus No. 654) 1952. 34 inches. Late midseason. A clean, clear, light yellow self. Very free flowering throughout August. \$2.50

VICEROY (Kraus No. 4454) 1951. 42 inches. Midseason. Very large flowers of soft orange flushed with reddish overlay. Has a tendency to give double and single flowers on the same scape. \$2.00

WOODROSE (Kraus No. 1896) 1950. 36 inches. Early midseason. Not pink but resembling the Hawaiian Woodrose. Rich, soft, coppery red with a soft satiny sheen. Very large eye spot garnet shading to Nopal-red at the base. Repeat bloomer from June to October. \$3.00

YELLOWSTONE (Kraus No. 478) 1950. 36 inches. Midseason. Large, free flowering light yellow. Wide petals, creped and ruffled. Delightful sweet fragrance. An improved Hyperion. \$2.00

You may take a ten per cent discount on any order amounting to \$10.00 or more

The Best in Hardy Phlox

For Good Dependable Garden Varieties, and for a Good Colorful Display
Make Your Selection from the following List

AMERICAN BEAUTY. A strong growing, medium tall variety in a uniform shade of rosy pink. Very desirable.

COMUS. An outstanding coral-pink with large flower heads. A deep pink that is never disappointing.

DRESDEN CHINA. Another new soft pink that attracted the attention of our visitors this season. The florets are extremely large and by actual measurements will more than cover a fifty-cent piece.

FLASH. For a fine red this is one of the best we have ever grown. The plant is strong and free flowering.

RUBY LEE. This is a rich plum-red with immense flower heads. The plant is of medium height, strongly branched, and produces flowers of unusual size.

SALMON BEAUTY. One of the most colorful varieties we grow. The shade is a deep salmon-pink with a large white eye.

SPITFIRE. A large salmon-orange with a small crimson eye. Outstanding.

STARLIGHT. A lovely purplish violet with a white star in the center. Always in demand.

THOR. An old timer that always gives satisfaction. Throws up many stems producing nicely shaped trusses in pleasing salmon-pink.

WORLD PEACE. One of the very best of the newer varieties. A pure white with strong sturdy stems and dark green glossy foliage.

PRICES

Strong, 1-Year, Field-Grown Stock

Any 3 for	\$1.50
Any 6 for	2.50
Any 12 for	4.50

Prepaid

New Improved French Lilacs

Buy Own Root and Get the Best — Our Plants are all Own Root

All varieties will be 3-year-old plants in a strong, 18 to 24-inch grade.

All varieties \$3.50 ea. unless otherwise priced

New Lilac A. M. Brand

(Originated by A. M. Brand)

This Lilac is a single, with panicles of immense size and borne in profusion. The color is a beautiful rich rose-red. The plant is strong and healthy. One little Lilac about 4 feet high stood at the end of a row. It was the only one we allowed to bloom and it created a sensation during our Lilac show. Visitors were amazed to see such a small bush literally covered with large panicles that almost hid the foliage. We counted 27 great blooms that were open at one time. **\$10.00**

ALPHONSE LAVALLEE. D. A tall robust growing variety that makes a very shapely bush. The panicles are long and compact. The buds first open an intense blue but as the florets develop, they change into a beautiful shade of lavender.

AMI SCHOTT. D. A magnificent cobalt-blue with paler reverse. The panicles are dense and broad and this superb blue will more than please its owner. Stock limited.

CAPITAINE BALTET. S. A uniform deep pink or light red producing panicles of the largest size. A comparatively new variety not widely distributed but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the twelve or fifteen best of all Lilacs.

CHARLES JOLY. D. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking.

CHARLES X. S. One of the older varieties but is still in great demand because of its profuse blooming qualities and also because it is one of the very best varieties of all for cut flowers. Blooms will stand perfect in water for a full week. A deep rose-red.

CONGO. S. Immense, single, wine-red. A splendid growing variety that produces immense blooms in the greatest profusion. The blossoms, when they first open and for several days are sensational because of their great size and rich color. Then the color changes to a dull purple. When visitors are in our fields and this variety is at its best, it goes into almost every order. When in its prime, this is one of the greatest reds.

DECAISNE. S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as one of the best of the single light blues.

DE MIRIBEL. S. Dark bluish violet. This is by far the darkest of all our Lilacs. It is always admired by those who see it in bloom in our nursery because it is so distinct in color from all the others. It is one of the choicest in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have. You will note we often have to omit this fine variety from our list as the demand is greater than our supply. A late variety.

EDMOND BOSSIER. S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds, and it is so exceedingly soft and rich that we class it as a "must have" Lilac. This fine variety is one of our favorite reds and we know it will prove satisfactory in any garden.

JULES SIMON. D. An erect growing variety with very clean branches and heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich, clear, velvety light blue. This variety always commands attention from our visitors during the blooming season.

Select from This List

and we know your choice will not disappoint you

S.—Stands for single florets.

D.—Stands for double florets.

S.D.—Semi-double.

All Lilacs prepaid in U. S.

MARIE FINON. An outstanding single variety, with trusses of the purest white. The trusses are of medium size, with florets three-fourths inch in diameter. For a good single white, this is one of the best.

MISS ELLEN WILLMOTT. D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you will have the two best double whites.

MME. ANTOINE BUCHNER. D. Of all the truly pink varieties we grow, we classify this as the best. A tall growing Lilac of tremendous vitality. One of the most dependable Lilacs in our entire list. While in the bud stage, it is an intense pink; as it opens, this pink extends fully half-way over the outer portions of the petals and gradually fades from there through delicate pink to a pure white center. Those who love pink will be delighted with Mme. Antoine Buchner. Bush large, panicles large and open, exceedingly brilliant in the low afternoon sun.

MME. LEMOINE. D. One of the best of the older whites: a snow-white without tinge of cream. Foliage dark green. A free blooming variety. Outside of Edith Cavell and Ellen Willmott this is the best white and a splendid white at that. A very shapely growing bush and one of the most sweetly scented of all Lilacs. The bush does not seem to be affected by late spring frosts.

MONGE. S. One of the newer varieties which seems to deserve the name of the best red Lilac. Plant habit good. Panicle very broad at base developing into a very nice cone. Color a brilliant deep rich red which holds unusually long in the sun. This is the brightest red Lilac. Not red-purple, but really red. If one likes red this is the Lilac.

MONTAIGNE. D. Those who like large blooms will find in Montaigne a flower to their heart's desire. The bush is very tall and upright. The blooms carried at the top of the stems are simply amazing. From memory, we would describe the color as a soft, almost uniform creamy pink, with just a faint suggestion of rose. A strong grower.

OLIVIER DE SERRES. D. A clear, clean, uniform light blue. The bush is tall and a good grower. The largest double flowers are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. Like all of these Lilacs one does not see this variety at its very best until the plant is from 8 to 10 years of age. We class it as a Lilac of the very highest quality.

PAUL THIRION. D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright, rich red, not purple. A red blending into rose.

REAUMUR. S. A remarkable Lilac, a flower the beauty of which grows upon you. The flowers appear of the greatest size as the truss is made up of several smaller ones all worked together so as to appear as one great bloom. Color a subdued rose-red. It keeps its color a long time and is a superb Lilac. This is one of the greatest of the Lilacs. It has been several years since we have been able to offer this fine variety.

RUHM VON HORSTENSTEIN. S. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Blooms so profuse some years as to almost hide the foliage.

SOUV. de LUDWIG SPAETH. S. Red. Although one of the oldest of the improved Lilacs still it is one of the very best Lilacs grown. It seems impossible to get a red that has so many good, and so few bad qualities as Ludwig Spaeth. Panicles long and held erect well out from the foliage. Color a brilliant intense rich purple-red, that holds up well in the sun and lasts a long time. Bush large and a very profuse bloomer.

THUNBERG. D. Very large, long, slender spikes, generally two to a panicle. Buds and reverse of florets a violet-mauve with a red appearance from a distance. Florets are large; open a light lilac, twisting and turning as they open, so that the color of the bud is intermingled with that of the inside of the petals, making a very striking Lilac. General color effect pink. A valuable variety as it prolongs the blooming season.

VESTALE. S. One of the best and most graceful of all single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting. Many people admire very much the single white Lilac. Vestale is as fine a single white as can be found. Very graceful as a cut flower.

Our Guarantee

In the fall our Lilacs are dug fresh from our fields and are sent out promptly. We guarantee our stock to be true to name and that it will reach you in first class condition. If you are not satisfied, write us promptly. Our responsibility ends after planting is made. We have no control over weather conditions. However, if our stock is planted well in good soil, and cared for properly, it should give excellent satisfaction. Give your stock care from the beginning. Many people wait until stock begins to show signs of dying before they start to water or cultivate.

The Best In Hybrid Lilacs

Prolong your Lilac season by planting some of these hybrids. They come into bloom about 10 days after the French Lilac is gone. We have 10 varieties to offer this fall.

Audrey	Constance	Ethel Webster	Guinevere
Henri Lutece	Isabella	Kim Leonore	Royalty Victor

General Description of All Varieties:

- 1.—All in bloom after the French Lilacs are gone.
- 2.—They all come in large, open, plume-like panicles.
- 3.—They all come in shades of pink and lavender. Some are light, some are medium, and some are in deeper shades of pink.
- 4.—All are decorative and work nicely into bouquets of other flowers.
- 5.—All are hardy and easy to grow.

Prices of All the Above Lilacs:
18 to 24 inch size, \$3.00 each
Any 3 for \$8.50, postpaid

Each year we have thousands of visitors from all sections of the country who come to our show room to see our Peonies during the blooming season.

Our French Lilacs have generally come and gone before our show is on but our hybrid Lilacs are just in their prime.

We bring into our show room huge bouquets of these hybrids. Most of our visitors have never seen a hybrid Lilac and they attract attention immediately. They are very much admired and many sales are made.

They are a beautiful flower. They are entirely different from other Lilacs. They are in season after French Lilacs are gone.

CHOICE FRENCH LILACS SELDOM OFFERED

We have a limited number of each of the following fine varieties. We are offering many of these for the first time this fall. If you are interested in these choice varieties, order early and we will reserve the stock for you.

Well grown 18-24 inch plants \$4.00 each, prepaid

ALICE EASTWOOD. D. A claret-purple in the bud, with the color gradually changing as the flower opens. The clusters are beautiful and nicely formed. A unique variety.

CAPITAINE PERRAULT. D. A combination of beautiful soft tones of pink, lilac, and rose. The panicles are large and full. A magnificent late flowering variety.

HENRI ROBERT. D. A purplish-blue, with paler undersides. Huge panicles with large flowers.

LA PLACE. D. The general effect of this wonderful variety is a rich, dark purple comprising several hues. The panicles are long, open and wide spread. Distinguished and beautiful.

MARECHAL FOCH. S. A sensational carmine-rose, with a pink eye. The individual florets are fully an inch in diameter, and are perfectly formed. The panicles are of tremendous size and are held rigidly erect. A very tall, stately variety, named for a great French soldier.

MASSENA. S. This is one of the deepest of the red-purples, with individual flowers over 1 inch in diameter. This variety always attracts the attention of our visitors, and it is one that we are seldom able to offer.

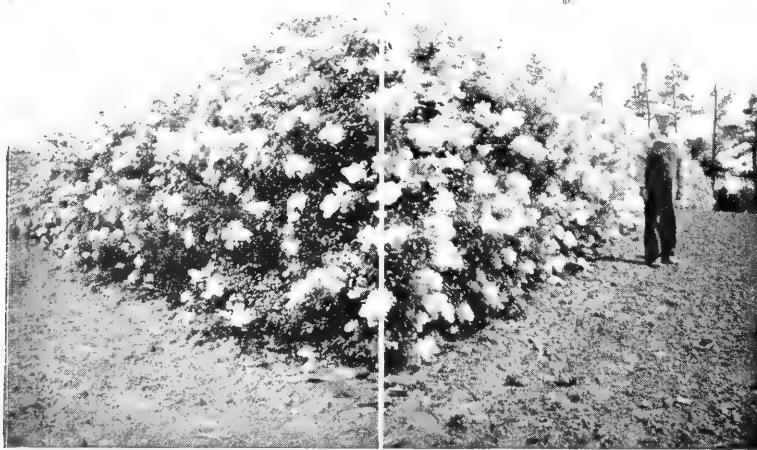
MAXIMOWICZ. S.D. A fine semi-double of extraordinary size and beauty. The long closely filled blooms are composed of large violet-heliotrope flowers, washed with silver on the back. This Lilac has to be seen to be appreciated.

MRS. W. E. MARSHALL. S. One of the deepest purples we list. The panicles are extremely large. This fine variety blooms at the end of the Lilac season.

PRODIGE. S. A deep purplish red, with large trusses of immense florets fully measuring 1½ inches in breadth.

Rothomagensis

Often called The Improved Persian.
Generally in bloom the last 2 weeks in May.



A Section of Our Persian Hedge in Bloom

DIRECTIONS FOR PLANTING

For a tight hedge, plant 2 feet apart. If you wish merely a tall screen put your plants in from 4 to 6 feet apart.

Lewiston, Maine
October 6, 1952

"Our hedge of PERSIANS, 300 ft. around the house, is a thing of great beauty in the spring and hundreds come to see it.

"So many of my friends all over New England have become interested in Lilacs after seeing ours and I give them your name, for all but six of our Lilacs are Brand Lilacs."

MRS. S. F.

CONTROL OF PESTS

PESTS: Oystershell scale and the Lilac borer are about the only enemies of the Lilac. For oystershell scale use as a spray either lime-sulphur or an oil spray. Use liquid lime-sulphur in preference to dry at the rate of 1 part to 7 parts water, or if the oil spray is used, then at the rate of 1 part to 15 parts water. In using the oil spray be sure the sprayer is thoroughly cleaned out before putting in the oil. Lime-sulphur spray should be applied just as the buds are beginning to show green, while the oil spray should be used just before the buds show any green.

The **LILAC BORER** is best handled by prevention. If bushes are kept well cultivated and growing, there is but little borer trouble. Where the borer is at work, he may be taken and killed by running a small wire into the hole and twisting it around to accomplish this. One can also shoot carbon bisulphide into the furrow of the borer with a medicine or fountain pen dropper; then plug up the entrance with putty or gum. Don't wait until this destructive worm has destroyed a part of your Lilac bush.

Our Lilac Display

If you wish to see one of the finest displays of French Lilacs in the country come to our nursery the last two weeks in May. You will see panicles of French Lilacs that actually measure 13 inches in length. Our Persian hedge is well worth driving many miles to see. Our grounds are always open to visitors. At this same time you will also see hundreds of varieties of Iris in full bloom. We believe we have one of the greatest Lilac collections in the world.

Many people bring their cameras and take pictures of our Lilacs in their natural colors. Always bring a pair of old shoes along.

The opposite illustration is a picture of our Persian Hedge growing in its natural form on our nursery grounds. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see. People drive here for miles around just to see this hedge when it is in bloom the latter part of May.

In good soil the Persian Lilac attains a height of about 12 feet and a spread of the same. In poorer soils it grows from 8 to 10 feet.

By careful trimming it can be kept down to from 6 to 7 feet and still bloom well.

The Persian Lilac grown as a hedge also makes a wonderful wind-break for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles further north than they otherwise could be grown.

We have often been asked to explain the difference between the French and the so-called Persian. The Persian is somewhat later in blooming. The branches are willowy and not stiff like the French. The foliage is smaller and more dense. The plant blooms from the ground up.

For a number of years we were able to supply the Persian in both light and deep pink. This year we have only the deep pink and only a limited number of these. Order early if you wish stock. See page 46 for color illustration.

Specimen Plants In Deep Pink Only

Select 2 to 3-ft. plants, Each \$1.50; 10 for \$13.50

Select 18 to 24-in. plants, Each \$1.25; 10 for \$11.00

All Prepaid in U. S.

In lots of 50 or more at 80c each, not prepaid

Why Lilacs May Fail to Bloom

We are asked a number of times during the course of the year, "Why do my Lilacs fail to bloom?"

It is impossible to answer this question satisfactorily by letter. There are a number of reasons why Lilacs fail to bloom. We cannot tell which special reason is applicable in each individual case. We are giving a number of causes in this catalog and leaving you to decide which of these fit your individual problem.

We have no difficulty here at the nursery. Our plants are loaded with flowers each year and if your plants are not giving satisfactory bloom, some one of the following causes must be responsible.

1. Your plants may not have been handled carefully enough when you made your planting. The roots may have been exposed to the air and some of the vitality of the plant weakened. A bundle of Lilacs comes to you and this bundle is often opened up and the plants separated and looked over. Then they are laid out in the sun or shade while the holes for them are dug and the planting goes on. The plants grow but they received a setback from this exposure of the roots and it often takes two or three years to overcome this mistreatment.

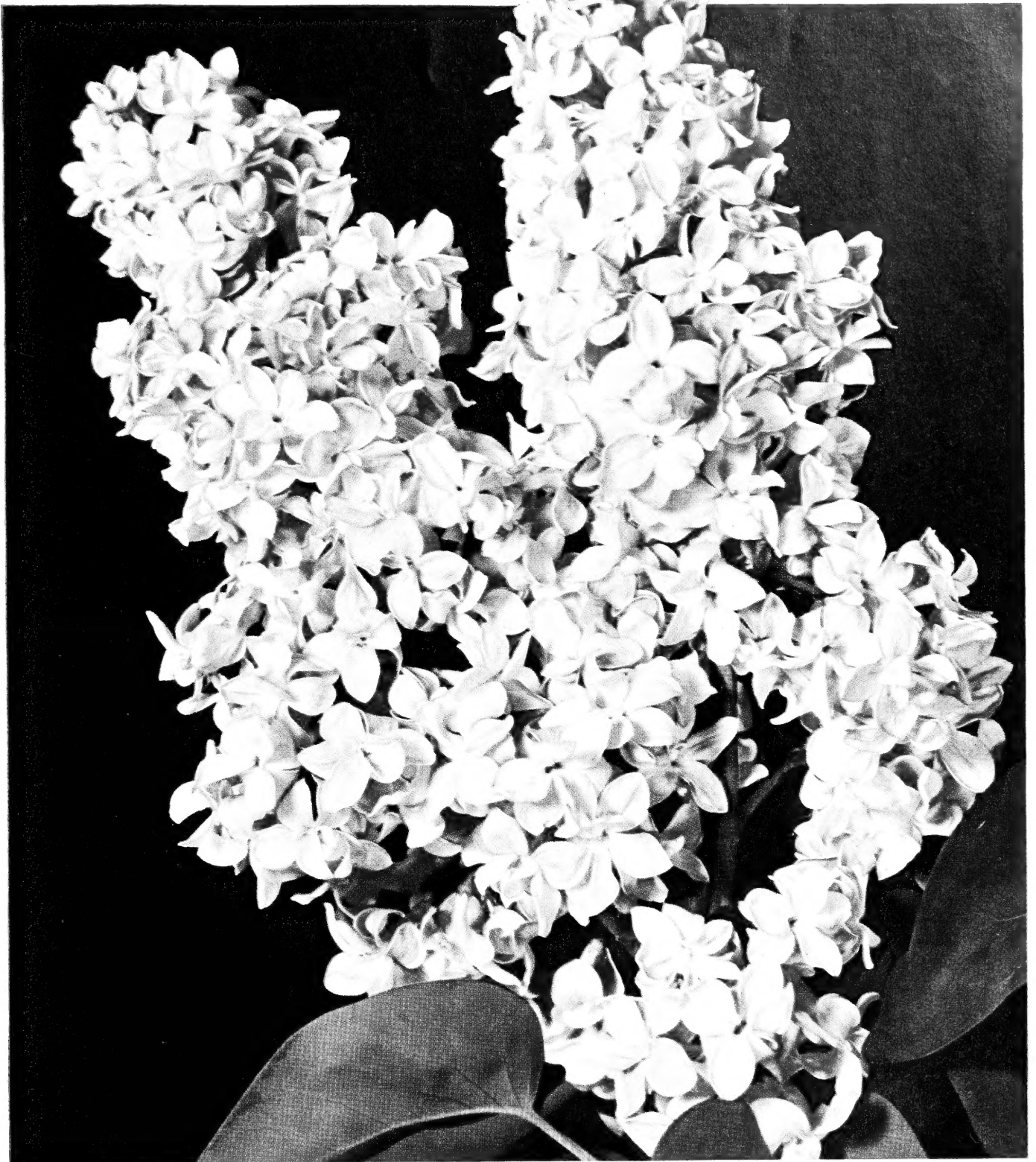
2. It may be the roots were not spread out carefully and soil packed tightly about them at planting time. The roots may have become jammed in a cramped and twisted mass in the hole, and growth stunted. In filling in the hole dry dirt may have been pulled in over the roots and so reduced the vitality of the plant as to check its right growth for several years.

3. The young plant may be planted so close to trees or larger shrubs as to rob it of much of its vitality.

4. It may be in too much shade or in dry gravelly soil. Lilacs like a rich heavy soil but not a wet acid soil.

5. It may be your plants are making altogether too much growth and that such growth needs checking. Or they may have formed a great mass of heavy branches from the ground with a tremendous branchy top growth and have reached a point where they have stopped going forward and produce no bloom. If your plants are making a very rapid growth, sending out long new shoots with no bloom, go through your plants about the middle of **June** and trim out about one-half of the new growth back to the old wood. This will have a tendency to cause blooming buds to set on the balance of the new growth for the next year. If your bushes have a great many branches from the ground and many short top branches go through your plants in **March** in the North or earlier in the South (before the sap starts) and cut out about one-half of the old branches to the ground. This will cause a new growth which no doubt will bring the plant into heavy blooming.

Now any of the foregoing causes might be the reason your Lilacs are not blooming. You are in a position to analyze your difficulty much better than we. We have no further information to offer.



Decaisne

Decaisne is one of the truly outstanding Lilacs. We are fortunate this season in being able to illustrate it in color. The panicles are of average size, graceful, erect, and of a beautiful shade of light blue, with the blue overlaid with strong tones of rose-pink. The plant is of medium size and is one of our very best blooming varieties. Both Decaisne and Pres. Lincoln have single florets while Olivier de Serres has double florets. But for Lilacs classified as blue these three fine varieties lead the parade.



This picture shows you how your Persian Lilac Hedge will look when it is in full bloom.

(See page 44 for prices.)

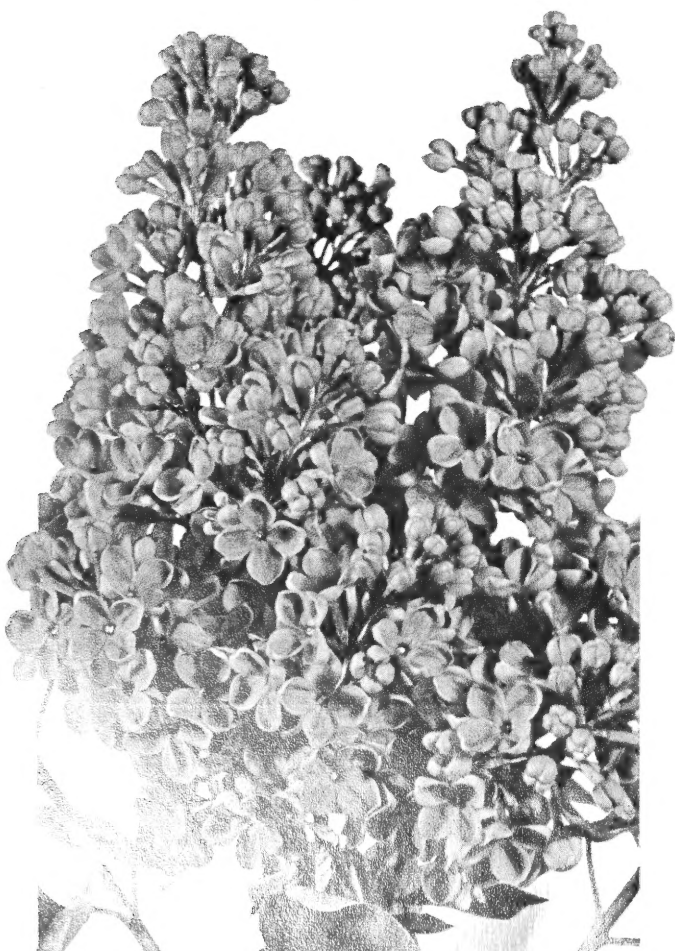
The Rothomagensis lilac grows more upright than the above illustration, but it flowers from the ground up as shown in the picture on page 44.

*Good for All
Sections of
the Country*

The Rothomagensis Lilac is a beautiful shrub to plant as an individual specimen anywhere in the yard, but it makes the most spectacular showing when planted as a hedge. It makes a fine line fence at the rear of the yard. It is also a most excellent shrub to use as a dividing line between yards. For the rear of the yard it needs little or no trimming, but it can be trimmed to a height of five feet and still give wonderful bloom.

In the country it will serve well as a snow fence, or it may be used to close off unsightly buildings. It will last a lifetime and will need very little care.

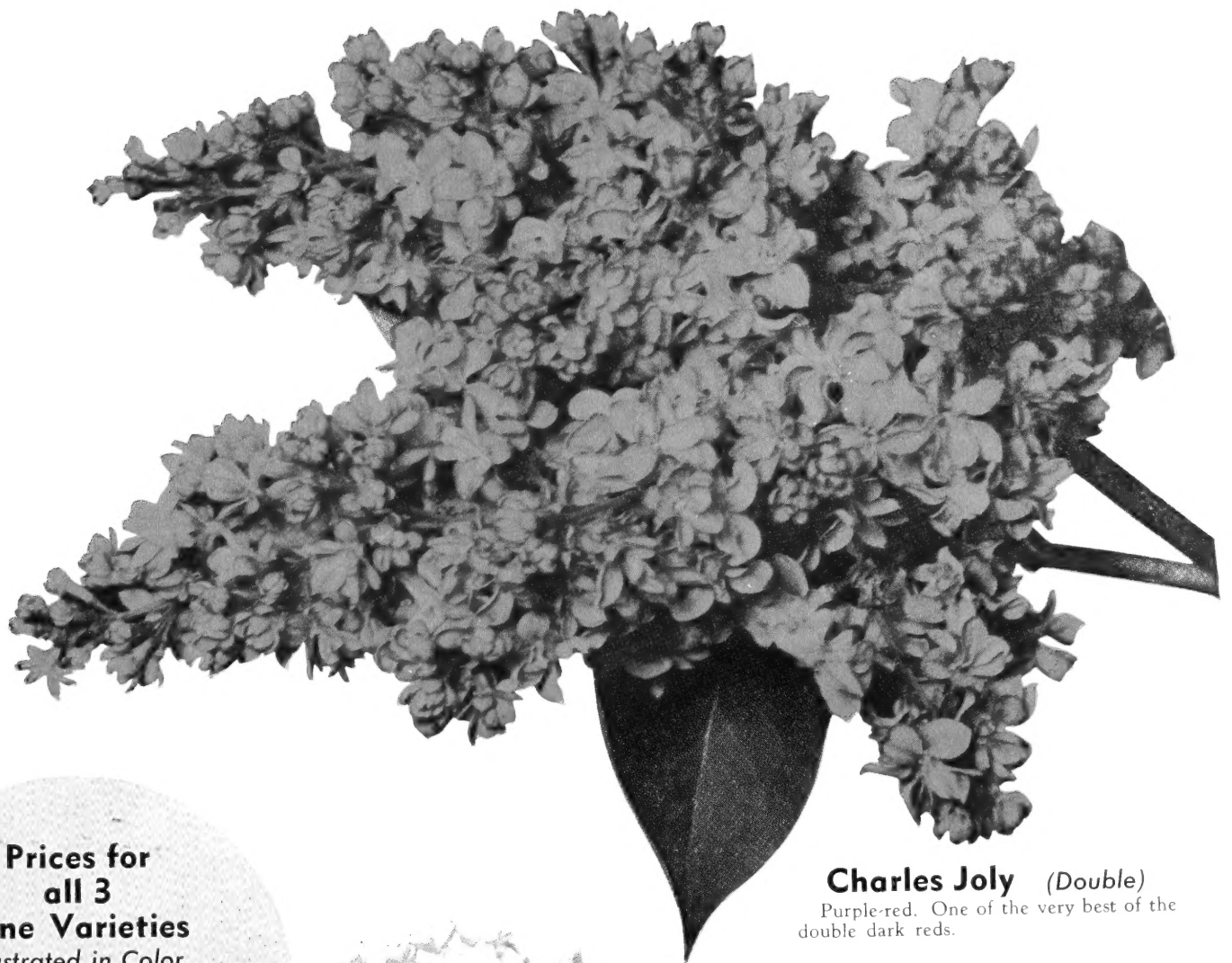
For a large planting write for special prices.



Ruhm von Horstenstein—Best Light Red-Purple
A variety that is never disappointing.



The above illustration shows how a Lilac should bloom if properly trimmed.



Charles Joly (Double)
Purple-red. One of the very best of the
double dark reds.

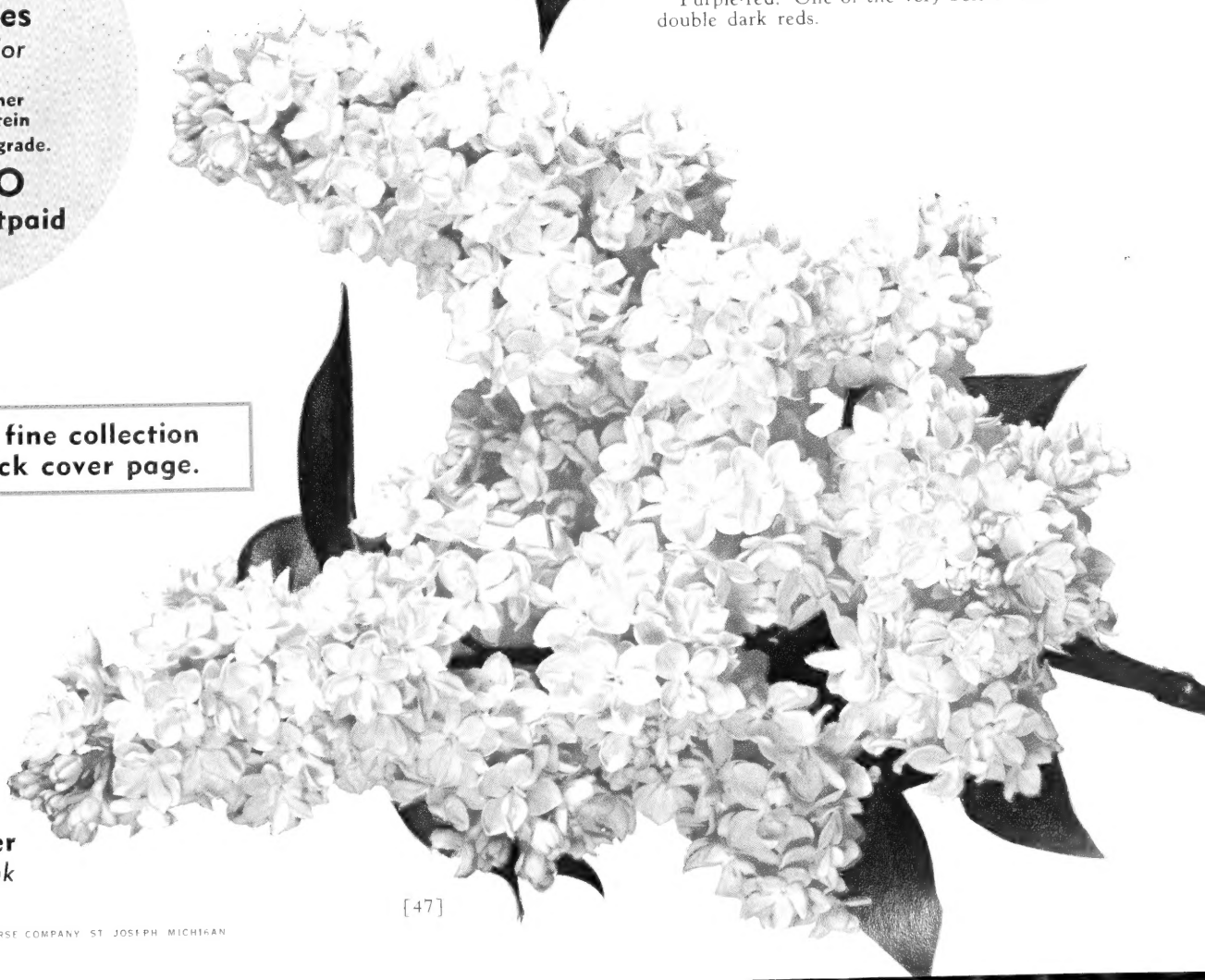
**Prices for
all 3
Fine Varieties**

Illustrated in Color


Chas. Joly
Mme. Antoine Buchner
Ruhm Von Horstenstein
In a strong 18-24 in. grade.

For **\$10.00**
Postpaid

For another fine collection
of 3, see back cover page.



**Mme.
Antoine Buchner**
A Fine Double Pink



EDMOND BOSSIER. S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds except possibly Volcan, and is so exceedingly soft and rich that we class it as a "must have" Lilac. We consider Edmond Bossier and Monge as our two best single red Lilacs.

Our RED, WHITE and BLUE Collection

3 BEAUTIFUL FRENCH LILACS

Each Represents One of the Very Best of All Lilacs

MISS ELLEN WILLMOTT. D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you have the two best double whites. Miss Ellen Willmott is a wonderfully strong bush and we do not believe that it ever sends up a sucker. We have never seen one.

OLIVIER DE SERRES. D. A clear, clean, uniform light blue with unopened buds a deep violet. The bush is tall and a good grower. The large double florets are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. To see this variety at its very best wait until your plant is well established. We class it as a Lilac of the very highest quality.

3 Fine Bushes

One of each, 18-24 in.
size or larger if we
have them—for
\$10.00, prepaid

Olivier
De Serres
(Blue)

Miss Ellen
Willmott